

8th Annual Governor's Public Health Conference

Healthy Kansas Communities

A Roadmap to Wellness

April 29 - May 1, 2013

DoubleTree by Hilton Wichita Airport
Wichita, Kansas



WICHITA STATE
UNIVERSITY

Pre-Conference at a Glance

Monday, April 29, 2013

	Session Title	Presenters
Option 1: Framework for Public Health Practice		
7:30—8:30 a.m.	Registration & Continental Breakfast	
8:30—9:00 a.m.	Introduction to Public Health in Kansas	<ul style="list-style-type: none"> • Jane Shirley • Michelle Ponce
9:00—10:00 a.m.	Strategic Planning for Local Health Departments	<ul style="list-style-type: none"> • Brenda Salvati
10—10:15 a.m.	Break	
10:15-11:45 a.m.	Strategic Planning for Local Health Departments	<ul style="list-style-type: none"> • Brenda Salvati
CME credit for Physicians is available only in the afternoon		
11:45—12:30 p.m.	Lunch	
12:30—2:00 p.m.	Disease Surveillance and Epidemiology	<ul style="list-style-type: none"> • Charlie Hunt • KDHE Disease Surveillance & EPI Staff
2:00—2:15 p.m.	Break	
2:15—3:00 p.m.	Public Health Code Enforcement	<ul style="list-style-type: none"> • Bob Parnacott
3:00—3:30 p.m.	Enforcement of Hotel and Restaurant Inspections	<ul style="list-style-type: none"> • Adam Inman
3:30—4:00 p.m.	Public Health Law	<ul style="list-style-type: none"> • Dr. Roger (Corey) Trotter
4:00 p.m.	Program Adjourns	

	Session Title	Presenters
Option 2: MCH Training		
7:30—8:30 a.m.	Registration & Continental Breakfast	
8:30—9:00 a.m.	Welcome & Overview: Kansas MCH Systems	<ul style="list-style-type: none"> • Debbie Richardson
9:00—10:00 a.m.	Roadmap to MCH Data Reporting	<ul style="list-style-type: none"> • Ken Miller
10:00—10:15 a.m.	Break	
10:15-10:30 a.m.	Roadmap to ATL and MCH	<ul style="list-style-type: none"> • Jamie Klenklen
10:30-11:15 a.m.	Roadmap to MCH Outcomes	<ul style="list-style-type: none"> • Jane Stueve
11:15—12 p.m.	Roadmap to MCH Outcomes	<ul style="list-style-type: none"> • Joe Kotsch
12:00-12:45 p.m.	Lunch	
12:45 p.m.	Program Adjourns	
Option 3: Title X 101		
12:45—1:15 p.m.	Registration	
1:15—3 p.m.	Administrative/Fiscal Components	<ul style="list-style-type: none"> • Ruth Werner
3:15-3:30 p.m.	Break	
3:30—4:45 p.m.	Clinical Component	<ul style="list-style-type: none"> • Nadine Gail Chalman
4:45—5:00 p.m.	Questions	
5:00 p.m.	Program Adjourns	

General Conference at a Glance

Tuesday, April 30, 2013

	Session Title
8-8:30 a.m.	Welcome
Keynote Presentation 8:30 - 9:45 a.m.	Healthy Kansans 2020 and National Public Health Performance Standards State Assessment: Process, Reports and Interpretations
9:45 – 10:15 a.m.	Break and Visit Exhibits
Breakout Session 1 10:15 – 11:30 a.m.	Managing in Tough Times: Getting Down to Business
	Infant & Early Childhood Mental Health Development in Kansas
	Living Healthy with a Chronic Condition
	Evidence-based Weight Loss
11:30 a.m.-12:30 p.m.	Lunch and Visit Exhibits
Breakout Session 2 12:30-1:45 p.m.	Managing in Tough Times: Making Informed Financial Decisions
	Please Take Your Seat: Accessing Resources for Car Seats
	Management of Psychiatric Illness in Pregnancy and Postpartum: Weighing the Risks and Benefits
	Building Your Agency's QI Culture Through a QI Plan
1:45-2 p.m.	Break and Visit Exhibits Vendor Drawings
Breakout Session 3 2:00-3:15 p.m.	Managing in Tough Times: Planning for the Future
	Libraries: Your Partners for Healthy Communities
	Wrestling with Safe Sleep
	My Teen is Depressed; What Should I Do?
3:15-3:30 p.m.	Break
Keynote Presentation 3:30-4:45 p.m.	Built Environment for Health; Tools, Resources and Approaches Useful to Local Public Health

Wednesday, May 1, 2013

7–8 a.m.	Breakfast Buffet
Keynote Presentation 8–9:15 a.m.	Health Equity at Work: Navigating Healthier Communities in Kansas
9:15 – 9:30 a.m.	Break
Breakout Session 4 9:30 – 10:45 a.m.	A Compass for Putting Equity into Practice: Tools and Some Lessons Learned from Just Health Action
	Applying Built Environment and Community Planning Tools and Resources to Public Health Practice
	When, Why, Where, What and How of Reproductive Life Plan in Public Health
	Sharing Your Voice - Communicating Your Public Health Message
10:45- 11 a.m.	Break
Breakout Session 5 11 a.m.. – 12:15 p.m.	Human Trafficking in Kansas: Hidden in Plain Sight
	SoundBeginnings Partnering with Public Health
	Community Health Improvement Plans - Taking Action
	Seven Principles of Healthy Housing
12:15-12:45 p.m.	Lunch and Awards
Keynote Presentation 12:45 - 2 p.m.	Roadmap to a Healthy Kansas – Visions from our Health Foundations

Pre-conference Sessions

Pre-registration on [KS-TRAIN https://ks.train.org/DesktopShell.aspx](https://ks.train.org/DesktopShell.aspx) is required, course #1040965. The pre-conference session is an additional \$50.00 with Conference registration or \$75.00 if registering for the pre-conference day only.

Option1

Pre-Conference: Framework for Public Health Practice

Monday, April 29

Morning Session

Session Description

This session will provide an overall description of public health delivery in Kansas. Participants will develop a clearer picture of the roles the Kansas Association of Local Health Departments and the Kansas Department of Health and Environment Local Public Health Program play in providing essential public health services. The Public Health Accreditation Board (PHAB) Standard 5.3 will be the framework for an interactive session for local health department strategic planning. Templates and handouts will be provided along with guidance for conducting a department strategic planning process.

Afternoon Session (*If you are a physician, please note that application has been made to the AAFP for 3.25 hours of CME for the afternoon session only*)

Session Description

The afternoon session will help participants understand public health's role in disease surveillance, reporting and the enforcement of public health codes and regulations. It is designed for local health officers, public health leaders, and local public health medical advisors. Participants will learn about proposed new Kansas Regulations for Disease Reporting and Isolation and Quarantine. KDHE Disease Surveillance and Epidemiology staff will discuss Health Information Technology (HIT), Electronic Lab Reporting, and Biosense, the syndromic surveillance system at the Centers for Disease Control and Prevention, and the value they can add to the current public health system. The regulatory role of the Kansas Department of Agriculture in the enforcement of public health requirements for restaurants and hotels will be outlined.

Learning Objectives:

At the conclusion of this session, participants should be able to:

1. Compare and contrast the scope, capabilities and missions of the Kansas Association of Local Health Departments and the Kansas Department of Health and Environment Local Public Health Program.
2. Outline the components of an agency strategic planning session.

3. Discuss the positive impact a strategic plan will have on a local health department.
4. Discuss proposed new Kansas Regulations for Disease Reporting.
5. Discuss proposed new Kansas Regulations on Isolation and Quarantine.
6. Consider two uses of the Biosense Program in public health practice.
7. Appraise the value of HIT and Electronic Lab Reporting in public health practice.
8. Interpret public health code enforcement at the local level.
9. Describe the role the Kansas Department of Agriculture has in the enforcement of public health requirements for restaurants and hotels.
10. Recognize Kansas public health statutes and regulations pertaining to restaurant and hotel inspections.

Agenda

7:30 – 8:30 a.m.

Registration and Continental Breakfast

8:30–9:00 a.m.

Introduction to Public Health in Kansas
Presenters: *Jane Shirley and Michelle Ponce*

9:00 – 10:00 a.m.

Strategic Planning for Local Health Departments
Presenter: *Brenda Salvati*

10:00 – 10:15 a.m.

Break

10:15 – 11:45 a.m.

Strategic Planning for Local Health Departments
(continued)
Presenter: *Brenda Salvati*

11:45 a.m. – 12:30 p.m. **Lunch**

12:30-2:00p.m.	Disease Surveillance and Epidemiology Presenters: <i>Charlie Hunt, KDHE Disease Surveillance and EPI staff</i>
2:00 – 2:15 p.m.	Break
2:15-3:00p.m.	Public Health Code Enforcement Presenter: <i>Bob Parnacott</i>
3:00-3:30p.m.	Enforcement of Hotel and Restaurant Inspections Presenter: <i>Adam Inman</i>
3:30-4:00p.m.	Public Health Law Templates Presenter: <i>Dr. Roger (Corey) Trotter</i>

Session Presenters

- Charles Hunt, MPH, State Epidemiologist and Director, Bureau of Epidemiology and Public Health Informatics
- Adam Inman, BS, Assistant Program Manager, Kansas Department of Agriculture's Food Safety and Lodging Program
- Robert W. Parnacott, JD, Assistant County Counselor, Sedgwick County
- Michelle Ponce, MPA, Executive Director, Kansas Association of Local Health Departments
- Brenda Salvati, BS, Prevention Services Program Director, Preferred Family Healthcare
- Jane Shirley, RN, BSN, MSE, Director of Local Health, Bureau of Community Health Systems, Kansas Department of Health and Environment
- Roger (Corey) Trotter, MD, MS,FAAFP, Family Practice Associates of Western Kansas, LLC , Medical Director, Hospice of the Prairie

**Option 2
Pre-Conference: Maternal Child Health (MCH) Training
Monday, April 29**

Session Description

The MCH session is for **new staff** entering the field of public health or the MCH program, as well as any seasoned MCH staff in need of a refresher. A broad overview will be provided of the public health systems framework and the MCH services provided to families from a life course perspective within the [10 Essential Public Health Services](#).

A review of maternal and child health services within the context of public health will provide a framework, information, and resources important to ensuring services to this population and will support the quality improvement movement of voluntary accreditation being undertaken by the public health systems in Kansas. The [10 Essential Maternal and Child Health Services](#) will be reviewed.

Learning Objectives:

- At the conclusion of this session, participants should be able to:
1. Illustrate to local community leaders and members the purpose and value of the maternal and child health services.
 2. Describe the Aid-to-Local grant process from a local perspective.
 3. Explain the need for accurate data collection and reporting.
 4. Describe the process of developing and utilizing a MCH service plan with SMART objectives to

improve community services.

Session Presenters:

Bureau of Family Health Title V MCH Program (MCH), Kansas Department of Health & Environment

- Jamie Klenklen, BPA, MCH Program Consultant
- Joseph Kotsch, RN, BSN, MS, MCH Perinatal Consultant
- Ken Miller, Administrative Specialist
- Debbie Richardson, PhD, MCH Unit and Home Visiting Program Manager
- Jane Stueve, MS, BSN, RN, Child & Adolescent and School Health Consultant

MCH Orientation Agenda

7:30 – 8:30 a.m.	Registration and Continental Breakfast
8:30 – 9:00 a.m.	Welcome & Overview: Kansas MCH Systems Presenter: <i>Debbie Richardson</i>
9:00 – 10:00 a.m.	Roadmap to MCH Data Reporting Presenter: <i>Ken Miller</i>
10:00 – 10:15 a.m.	Break

10:15 – 10:30 a.m.	Roadmap to ATL and MCH Presenter: <i>Jamie Klenklen</i>	11:15 a.m. – 12 p.m.	Roadmap to MCH Outcomes Presenter: <i>Joe Kotsch</i>
10:30 – 11:15 a.m.	Roadmap to MCH Outcomes Presenter: <i>Jane Stueve</i>	12:00 - 12:45 p.m.	Lunch
		12:45 p.m.	Program Adjourns

Option 3
Pre-Conference: Title X 101

Session Description:

This session provides an overview of the administrative and fiscal components of the Title X Program. It is intended for new staff or those wishing a refresher session. Through attending this session, new staff will be able to compare their agency's new clinical staff orientation with the Family Planning New Clinical Staff Orientation Policy and Procedures that appear in the Family Planning/Women's Health Manual, 2012 Revision and if needed identify additional orientation they may require.

Learning Objectives:

At the conclusion of this session, participants should be able to:

1. Identify statutes and regulations relevant to Title X Program.
2. Explain Aid-to-Local FP grant award process: Application / Contract / Reporting.
3. Describe importance of client encounter data collection & reporting as it relates to local, state and national program evaluation.
4. Describe the on-site monitoring visit process.
5. Compare their agency's orientation policy and procedure with the Family Planning New Clinical Staff Orientation Policy and Procedures that appear in the Family Planning / Women's Health Manual, 2012 Revision.
6. Name and describe family planning resource material available to them.
7. Identify agency policy and procedure related to family planning.
8. Compare client education to client counseling.
9. Define correct medical records documentation from a clinical, legal and fiscal prospective.

Agenda

12:45 – 1:15 p.m.	Registration
1:15 – 3:00 p.m.	Administrative/Fiscal Components
3:15 – 3:30 p.m.	Break
3:30 – 4:45 p.m.	Clinical Component
4:45 – 5:00 p.m.	Questions
5:00 p.m.	Program Adjourns

Session Presenters:

- Ruth Werner, APRN, MN, Family Planning Director, Bureau of Family Health, Kansas Department of Health and Environment
- Nadine Gail Chalman, APRN, BSN, Family Planning Clinical Consultant, Kansas Department of Health and Environment

8TH ANNUAL GOVERNOR'S PUBLIC HEALTH CONFERENCE
Healthy Kansas Communities A Roadmap to Wellness
Tuesday, April 30 and Wednesday, May 1

General Session Description:

In Governor Brownback's Road Map for Kansas, he charges that the future of Kansas is the responsibility of each Kansan. By setting measurable objectives, the implementation of strategies and the achievement of progress can be assessed and measured. Public health has adopted several processes, which provide guidance and road markers of progress toward achieving individual and population health. These include Healthy Kansans 2020, the National Public Health Performance Standards Program, Public Health Accreditation and the Maternal and Child Health Five-Year Needs Assessment. This conference will provide information about these processes, their results and some possible related interpretations and interventions.

Learning Objectives:

At the conclusion of this session, participants should be able to:

1. Describe possible connections between the Healthy Kansans 2020 report and Community Health Assessments and Improvement Planning.
2. Identify relationships between the state NPHPSP assessment and local public health capacity.
3. Articulate an understanding of the roles local health departments can play in helping to shape the built environment for health.
4. Identify tools and resources available to support local efforts to enhance the built environment in promoting healthy behaviors and lifestyles.
5. Describe the primary missions of the major health-focused foundations serving Kansas.
6. Discuss the current priorities of Kansas' foundations related to health improvement for Kansans.
7. Describe methods for engaging diverse partners in education efforts and interventions around social determinants of health.
8. Identify strategies for public health partners to consider in order to integrate health equity education into practice.

Conference Agenda

Tuesday, April 30 - Day 1 - General Session

7 - 8 a.m. **Registration and Breakfast Buffet**

8 - 8:30 a.m. **Welcome**

- *Ellen Averett, President, KPHA*
- *Representative from the Governor's Office (invited)*

8:30 - 9:45 a.m. **Keynote Presentation: Healthy Kansans 2020 and National Public Health Performance Standards State Assessment: Process, Reports and Interpretations**

Healthy People serves as the foundation for prevention efforts across the U.S. The National Public Health Performance Standards Program (NPHPSP) is a valuable tool in identifying areas for system improvement, strengthening state and local partnerships, and assuring that a strong system is in place for effective response to day-to-day public health issues as well as public health emergencies. This session will provide an overview of the Healthy Kansans 2020 process and the National Public Health Performance Standards Program (NPHPSP) Kansas state assessment, both conducted in late 2012. There will also be discussion about overarching themes, relationships and implications for local decisions.

Presenters: *Robert Moser, MD, Secretary, Kansas Department of Health and Environment; Brenda Nickel, MS, RN, Performance Management Director, Accreditation Coordinator, Kansas Department of Health and Environment; Shirley Orr, MHS, APRN, NEA-BC, Public Health Consultant, RWJF Executive Nurse Fellow*

9:45 – 10:15 a.m. **Break and Visit Exhibits**

10:15 – 11:30 a.m. **Breakouts**

- **Managing in Tough Times: Getting Down to Business**

As local health department administrators retire or leave service, county governing authorities are discussing and re-evaluating the business aspects of operating a local health department. This panel of speakers represent a variety of administrative models. NEK Multi-County, SEK Multi-County, Haskell Co. (hospital administered), and NW Regional (multi-jurisdictional cooperation) will give participants more knowledge of the pros and cons of various administrative models currently in place as they consider the delivery of future public health services in Kansas. **Presenters:** *Gina Frack, RN, B.S., Norton County Health Dept. Administrator and a panel of speakers from a variety of administrative models: NEK Multi-County, SEK Multi-County, Haskell Co. (hospital administered), and NW Regional (multi-jurisdictional cooperation)*

- **Infant & Early Childhood Mental Health Development in Kansas**

Infant and early childhood mental health reflects the social and emotional capacities and the primary relationships in children birth through age five. It is

essential to ensure that first relationships are trusting and caring, as early relationships provide an important foundation for later development. This session will focus on the importance of clarifying the difference between mental health and mental illness in young children. Participants will walk away with a clear understanding regarding the importance of clarification between the two, as well as how to support caregivers with either need. **Presenter:** *Shana Schmidt, MS LPC, IMHE (III), Executive Director, Kansas Association for Infant and Early Childhood Mental Health*

- **Living Healthy with a Chronic Condition**

This highly interactive program brings together people living with various chronic conditions to learn and practice new skills to manage the emotional, physical and social challenges of having a chronic condition. The session will explore the developing chronic disease self-management network in Kansas, describe the benefits and challenges to implementing chronic disease self-management programs at the county level and review how chronic disease self-management aligns with the themes and priorities of Healthy Kansas 2020.

Presenter: *Misty Lechner, BA, Worksite Wellness Specialist, Bureau of Health Promotion, Kansas Department of Health and Environment; Shari Tedford RN, BAN, Public Health Nurse Educator, Health Education Division Senior Wellness, CNE, and Student Experience Coordinator Johnson County Department of Health & Environment*

- **Evidence-based Weight Loss**

This session will provide information on weight loss strategies that have documented evidence for efficacy. Both physical activity and diet will be considered. Delivery of weight management is a particular challenge in a rural state such as Kansas, therefore alternatives to face-to-face delivery of weight management will be presented. The presentation will also spotlight Finney County's *Meltdown 4 Life*, an 8 week long program designed to help people live healthier lives through an evidenced based weight loss program. This program, which is done in teams, includes participants completing a healthy lifestyle survey, pre and post health assessments, education on healthier eating habits, and increased physical activity. **Presenters:** *Joseph Donnelly, ED.D, The Schiefelbusch Institute for Life Span Studies, University of Kansas; Veronica Medrano, LPN, Coordinator, SW Kansas Diabetes Prevention and Control Program, United Methodist Mexican American Ministries*

11:30 a.m.- 12:30 p.m. **Lunch and Visit Exhibits**

12:30 - 1:45 p.m. **Breakouts**

- **Managing in Tough Times: Making Informed Financial Decisions**

Resource management is key to the success of any public health agency, large or small. This presentation will include information on the Public Health Uniform National Data System (PHUND\$), a web based resource from the National Association of County and City Health Officials to assess the financial and operational performance of a local health department. Attendees will participate in rating a local public health program using the MacMillan Matrix Criteria, a tool designed to help rethink how to do business, to compete where appropriate, to avoid duplicating existing comparable services, and to increase collaboration, when possible.

Presenter: *Lougene Marsh, MPH, Director, Johnson County Department of Health and Environment*

- **Please Take Your Seat: Accessing Resources for Car Seats**

Motor vehicle crashes remain the leading cause of death of Kansas children. This workshop will explain how car seats function to reduce injuries and prevent the death of children from motor vehicle crashes. Existing programs to assist in obtaining car seats, resources for information and support, and educational opportunities will be discussed.

Presenter: *Cherie Sage, MS, State Director, Safe Kids Kansas*

- **Management of Psychiatric Illness in Pregnancy and Postpartum: Weighing the Risks and Benefits**

Attendees at this session will have a better understanding of the risks of untreated psychiatric illness in pregnancy and postpartum. In addition, attendees will leave with an evidence-based understanding of the risks and safety of psychotropic medications in pregnancy and learn how to effectively weigh risks and benefits of treatment, as well as learn effective ways to communicate this information, and resources to clinicians, patients and their families. **Presenter:** *Sonni Elliot, MD, Truman Medical Center*

- **Building Your Agency's QI Culture Through a QI Plan**

Domain 9 of the *Public Health Accreditation Board Standards and Measures Version 1.0* calls for state, local and tribal health departments to establish a quality improvement program that is integrated into

all programmatic and operational aspects of the organization – an effort rooted in an agency-wide quality improvement plan. This session will focus on quality improvement plan requirements for state, local and tribal health departments based on the PHAB Standards. Participants will have an opportunity to: discuss and further understand the QI Plan components; identify practical next-steps for developing and implementing an agency QI Plan; and learn about QI plan accomplishments and challenges from statewide partners. **Presenters:** *Sonja Armbruster, MAC, Community Health Planning and Performance Improvement Division Director, Sedgwick County Health Department; Ty Kane, MPH, Health Analyst, Sedgwick County Health Department*

1:45 - 2 p.m. **Break and Visit Exhibitors/Drawings**

2 - 3:15 p.m. **Breakouts**

- **Managing in Tough Times: Planning for the Future**

Decreases in public health funding and health care policy changes are having an effect at the national, state, and local levels. Are there ways to provide essential public health services to communities despite these challenges? What leadership competencies are needed for future systems change? This interactive session will address these questions and engage participants. **Presenter:** *Rex Archer, MD, MPH, Director of Health, City of Kansas City, Missouri, Health Department*

- **Libraries: Your Partners for Healthy Communities**

Are you familiar with MedlinePlus or Senior Health.gov? This session will introduce you to the quality, consumer health online resources available from The National Network of Libraries of Medicine and the National Institutes of Health. Local libraries can provide access and assistance for these and other government resources and also offer additional avenues for community outreach to promote health information literacy and healthy lifestyles. Examples of health programs and activities developed by and in conjunction with libraries will be described. **Presenter:** *Rachel Vukas, MLS, Kansas/Technology Coordinator, National Network of Libraries of Medicine, MidContinental Region, Dykes Library, University of Kansas Medical Center*

- **Wrestling with Safe Sleep**

How do providers educate parents and caregivers about safe sleep practices? Who and what influences them? This workshop will address the tensions of the safe sleep message—pacifier use, sleep position, bed sharing and swaddling. We will discuss the implications of providing a preventative message after a family has experienced infant loss and identify community resources to assist the educational process. **Presenter:** *Christy Schunn, LSCSW, Executive Director, Kansas Infant Death and SIDS Network, Inc.*

- **My Teen is Depressed, What Should I Do?**

Depression among youth is a relatively common, disabling condition that is associated with serious long-term morbidities and risk of suicide. The majority of depressed youth, however, are undiagnosed and untreated, despite opportunities for identification in settings such as primary care. Despite available depression treatments, only one fourth to one third of depressed adolescents are receiving care. The problem of under diagnosis and under referral might be addressed if assessment of suicidality and depression became a more formal part of routine pediatric care. This talk will help give you the tools to begin to screen, treat and refer adolescents with depression. **Presenter:** *Pam Shaw, MD, FAAP, Vice-Chair for Education, Medical Director, Neis Clinical Skills Lab, Pediatrics, University of Kansas Medical Center*

3:15 - 3:30 p.m. **Break**

3:30 - 4:45 **Keynote Presentation: Built Environment for Health: Tools, Resources and Approaches Useful to Local Public Health**

The session will provide key information about the tools, resources and strategies used on an ongoing basis in local public and environmental health programs at Tri-County Health Department and the specific efforts that were undertaken with a Communities Putting Prevention to Work (CPPW) grant. Seeking policy, systems and environmental change that can affect the health of a community is an important way to improve opportunities for healthy behavior in our communities. The approaches taken to connect with school leaders, community planners and others to seek improvements in healthy eating and active living in our work with schools and local towns, cities and counties will be shared. **Presenter:** *Tom Butts, MSc, REHS, RHSP, Acting Deputy Director, Tri-County Health Department, Greenwood Village, Colorado*

SPECIAL EVENT/OPTIONAL ACTIVITY



Tuesday, April 30

5:30 – 9:30 p.m.

Enjoy a little of the Napa Valley experience here in the heart of the Midwest. Join us for an evening of food, fun and relaxation as we travel to Grace Hill Winery in Whitewater, Kansas. Located just 25 miles from Wichita, Grace Hill provides a unique setting in which to reconnect with your friends and colleagues.

Owned by Wichita Physicians David and Natalie Sollo, Grace Hill is a “Vine to Wine” operation. Seven varieties of grapes are grown on the property and 10 different wines are produced. The evening includes roundtrip transportation by motor coach and a catered buffet dinner. After dinner, enjoy an optional tasting of Grace Hill wines followed by a tour of the vineyard and winery. Afterwards enjoy a pleasant spring evening on the patio and observation deck, which overlook the spectacular 8 acre vineyard.

The cost for the evening is \$20.00 per registered conference participant/\$30.00 per guest. *If you need to pay separately for the event, please make your check payable to the WSU Conference Office and mail to Jana E. Henderson, 1845 Fairmount, Campus Box 136, Wichita, Kansas 67260-0136.*

Conference Agenda

Wednesday, May 1 - Day 2

General Session

7 – 8 a.m. Breakfast Buffet

8 – 9:15 a.m. Keynote Presentation: Health Equity at Work: Navigating Healthier Communities in Kansas

In spite of improvements in global health over the 20th century, health inequities are increasing. Mounting evidence suggests that reducing health inequities requires taking action on the social determinants of health (SDOH), which include income, education, employment, political empowerment, and other factors. Just Health Action has developed an alternative health education model which teaches both the understanding of the SDOH combined with the skills to take action at both the individual and the community level. This talk

describes JHA's model and how it can be used to promote health equity in Kansas. **Presenter:** *Linn Gould, MPH, MS, Executive Director, Just Health Action*

9:15 – 9:30 a.m. Break

9:30 – 10:45 a.m. Breakouts

- **A Compass for Putting Equity into Practice: Tools and Some Lessons Learned from Just Health Action**

Just Health Action has been teaching its four-part curricular framework for health equity in diverse venues including but not limited to secondary schools, universities, community health centers, health departments, and community settings. In this interactive session, we explain our framework and then conduct exercises that we use to motivate, engage, and empower participants to take action on the SDOH and health equity. We provide examples and activities that we have used with health departments so that they can consider integrating health equity into practice. **Presenter:** *Linn Gould, MPH, MS, Executive Director, Just Health Action*

- **Applying Built Environment and Community Planning Tools and Resources to Public Health Practice**

The tools and strategies developed in the Tri-County Health Department Land Use program and the Communities Putting Prevention to Work (CPPW) grant will be presented and discussed. The approaches and tools developed and used to seek and achieve policy, systems and environmental change that can affect the health of a community will also be presented and discussed. These methods to improve opportunities for healthy behavior in our towns, special districts and schools can help shape our communities. The approaches taken to make key connections with leaders in the schools, parks, open space and local planning agencies to seek improvements in healthy eating and active living in work with schools and local towns, cities and counties will be shared.

Presenter: *Tom Butts, MSc, REHS, RHSP, Acting Deputy Director, Tri-County Health Department, Greenwood Village, Colorado*

- **When, Why, Where, What and How of Reproductive Life Plan in Public Health**

This presentation will discuss Reproductive Life Plans (RLP) and preconception counseling. The importance of when and why reproductive age men and women should make a RLP, where and what preconception counseling should occur will be discussed as well as how RLP and preconception

counseling is integrated into the Public Health setting. **Presenter:** *Nadine Gail Chalman, APRN, BSN, Family Planning Clinical Consultant, Kansas Department of Health and Environment*

- **Sharing Your Voice: Communicating Your Public Health Message**

This session will focus on tools to communicate a public health message with your communities and partners. Aiko Allen will present on her use of digital stories to learn how communities are defining health disparities and equity through social determinants. She will include a digital story from the Center for Health Equity (CHE), "Voices for Health Equity" project and webpage devoted to public health storytelling. Janis Goedeke will share her experiences in using Photo Voice to involve youth in community health assessment. Ginger Park will share her experiences and the tools she uses in communicating health promotion messages through Twitter, Facebook and website development that includes links to activities and video. **Presenters:** *Aiko Allen, MS, Director, Center for Health Equity, Kansas Department of Health and Environment; Janis Goedeke, APRN, Health Officer, Crawford County Health Department; Ginger Park, MS, Communications Manager, Bureau of Health Promotion, Kansas Department of Health and Environment*

10:45 - 11 a.m. **Break**

11 a.m. - 12:15 p.m. **Breakouts**

- **Human Trafficking in Kansas: Hidden in Plain Sight**

This workshop will provide professionals with an understanding of the prevalence and types of human trafficking occurring in Kansas, and explore the challenges in developing effective systemic response. The dynamics of human trafficking victimization will be explored, with special emphasis on the victims, the traffickers, the demand component, and available resources. Current federal and state law and executive orders related to human trafficking will be reviewed. **Presenters:** *Dorothy Stucky Halley, LMSW, Victim Services Director, Office of Kansas Attorney General Derek Schmidt; Christine Ladner, JD, Assistant Attorney General in the Criminal Litigation Division, Office of Kansas Attorney General Derek Schmidt*

- **Sound Beginnings Partnering with Public Health**

This presentation will include a brief overview and description of the SoundBeginnings Newborn

Hearing Screening Program, steps taken to reduce newborn hearing screening lost to follow-up rates in Kansas, future implementations, and the role that public health can take on assisting families in completing the hearing screening process and family support of those children identified with hearing loss. **Presenter:** *Elizabeth Abbey, MA-Audiologist, SoundBeginnings Newborn Hearing Screening Program Coordinator, Kansas Department of Health and Environment*

- **Community Health Improvement Plans - Taking Action**

Community Health Improvement Plans (CHIPs) are the action plans for improving public health. In the case of a specific concern, like infant mortality, plans can be narrowly focused. In the case of public health accreditation and general health department operations CHIPs can address a number of areas. Informed by the community health assessment, CHIPs are a new tool for state and local public health agencies. With health departments and hospitals completing their assessments, a new set of tools and skills will be engaged. "Community Health Improvement Plans - Taking Action" brings together individuals who have undertaken CHIP and who will be assisting agencies in the CHIP process.

Presenters: *Greg Crawford, BA, Director, Vital Statistics Data Analysis, Kansas Department of Health and Environment; Tatiana Lin, MA, Senior Analyst & Strategy Team Leader, Kansas Health Institute; Chris Tilden, PhD, Director of Community Health, Lawrence-Douglas County Health Department; Terrah Stroda, CNM, ARNP, MS, Flinthills OB GYN*

- **Seven Principles of Healthy Housing**

This session provides information to understanding the connection between health and housing that threaten the health and well-being of residents. Attendees will learn about lead based paint, radon, mold, pests and asbestos and upon completion be able to identify root causes of health problems in a home and the actions that can be taken to improve the health of clients. **Presenter:** *Tom Langer, MPA, KPHLI, Director, Bureau of Environmental Health, Kansas Department of Health and Environment*

12:15 -12:45 p.m. **Lunch and Awards**

12:45 - 2 p.m. **Keynote Presentation: Roadmap to a Healthy Kansas – Visions from our Health Foundations**

This panel presentation will provide an overview of the missions of the Kansas Health Foundation, United

Methodist Health Ministry Fund, Sunflower Foundation, and REACH Healthcare Foundation regarding Public Health in Kansas. **Presenters:** *Steve Coen, JD, President and CEO, Kansas Health Foundation; Billie Hall, MSPH, President and Chief Executive Officer, Sunflower Foundation; Kim Moore, JD, President, United Methodist Health Ministry Fund; Brenda Sharpe, MA, President and CEO, REACH Healthcare Foundation*

2 p.m. **Adjourn**

Continuing Education and Certificates of Attendance

Nurses

Wichita State University College of Health Professions is an approved provider of continuing nursing education by the Kansas State Board of Nursing (#LT 0090-0327). These course offerings are approved for 3.5 contact hours for the MCH Training Session, 7.5 contact hours for the Framework for Public Health Practice and 13.5 contact hours for the General Session all for RN or LPN re-licensure. No contact hours will be awarded for attending the Title X 101 pre-session.

Physicians

Application for CME credit has been filed with the American Academy of Family Physicians.

Determination of credit is pending.

Social Workers

This program has been pre-approved by the Kansas Behavioral Sciences Regulatory Board for continuing education for social workers. These course offerings are approved for 3.5 contact hours for the MCH Training Session, 7.5 contact hours for the Framework for Public Health Practice, and 13.5 contact hours for the General Session applicable for relicensure. (BSRB approval #05-001). No contact hours will be awarded for attending the Title X 101 pre-session.

Certificates

Separate contact hours and certificates will be awarded for the pre-conference and general conference sessions. Attendees may access their certificates through KS-TRAIN.

Important Information Regarding Contact Hours for Professional Relicensure

If you are registered to attend the **Pre-Conference** session, you must stay for the entire session to receive contact hours for professional relicensure. Individuals who leave early will not receive any contact hours. Sign in will be located at the conference registration table. If you do not sign in, you will not receive contact hours.

Physicians who are registered to attend the Framework for Public Health pre-session may register and attend the afternoon session only. Lunch will be provided for physicians who elect this option. Application for CME credit has been filed with the American Academy of Family Physicians for the afternoon session of the Framework for Public Health Pre-session.

RN's or LPN's who are registered to attend the **General Session** must sign in once each day. Sign in will be located at the conference registration table. If you do not sign in each day, you will not receive contact hours.

Social workers who are registered to attend the **General Session** will sign in as follows: Sign in sheets for all keynote sessions will be located at the registration table. Social workers will be provided a sign in sheet for the breakout sessions. Social workers will be responsible for having the session speaker or moderator initial the sign in sheet to verify their attendance. If you do not sign in for the keynote sessions or have your sheet initialed for the breakout sessions you will not receive contact hours for those sessions.

Registration, Fees, Cancellations and Refunds

Registration Process

Conference registration is through [KS-TRAIN](https://ks.train.org) <https://ks.train.org>, Course #1040965.

Registration Deadline

Pre-registration is required. Registrations must be received on [KS-TRAIN](https://ks.train.org) and payment arrangements made with the WSU Office of University Conferences by Monday, April 22. After April 22, please contact the conference office to check on space availability.

Pre-Conference Registration Fees – Monday, April 29

Option 1

- Framework for Public Health Practice

Option 2

- MCH Session

There is a \$50.00 registration fee to attend either of these pre-sessions for individuals who are also registered to attend the general conference on Tuesday and Wednesday.

There is a \$75.00 registration fee for individuals who are attending one of the Monday pre-sessions only and who are not registered for the general conference.

A continental breakfast, lunch, beverage breaks and session materials will be provided for registrants of these two pre-sessions.

Option 3

- Title X 101

There is no registration fee to attend this pre-session. Due to the Federal Government's Title X funding restrictions, lunch will not be provided to session. Also, contact hours for professional relicensure will not be provided.

General Conference Registration Fees– Tuesday, April 30 and Wednesday, May 1

The fee to attend the General Conference is as follows:

- Early Bird Registration \$195.00 (received prior to Monday, April 8)
- Late Registration \$225.00 (received after Monday, April 8)
- Walk-in Registration \$300.00 (Day of Conference)
**Space availability not guaranteed.*

The General Conference Registration fee includes breakfast, lunch and breaks on Tuesday and Wednesday, as well as conference materials.

Payment Information

Registration must be made through [KS-TRAIN](https://ks.train.org). The conference is being facilitated by the Office of University Conferences and Non-Credit Programs at Wichita State University. You may pay your conference registration fee by credit card (VISA, Master-Card, Discovery or American Express), check, cash or purchase order. If paying by check or purchase order, please make documents payable to the Office of University Conferences and send to:

Office of University Conferences
1845 Fairmount
Wichita, Kansas 67260-0136
Fax (316) 978-3064

Cancellations and Refunds

All cancellations must be in writing. A \$25.00 cancellation fee will be assessed on all cancellations (this includes purchase orders and unpaid registrations.) There will be no refunds after Friday, April 19.

Conference Hotel Location

The Conference is being held at the [DoubleTree by Hilton Hotel Wichita Airport](https://www.doubletree.com/hotel/wichita-airport), 2098 S. Airport Road, Wichita. You can find additional information about the hotel at clicking the hyperlink above.

Making a Reservation

Reservations must be received by Monday, April 15. Reservations can be made by calling the hotel directly at , (316-945-5272 or 1-800-247-4458) Please use reservations code: GOV or by visiting the Doubletree's Website at: http://doubletree.hilton.com/en/dt/groups/personalized/I/I/CTARDT-GOV-20130428/index.jhtml?WT.mc_id=POG. Reservations received after this date will be accepted on availability, at the best available rate at time of reservation.

Room Rate

Special rates for conference attendees and exhibitors have been arranged with the Doubletree Wichita. Single and double room rates are \$106.00 + tax.

Check In/Out

Check in time is 3:00 p.m. If you arrive before 3:00 p.m. the hotel will accommodate as rooms become available. Check out time is 12:00 noon. The hotel bell captain can store your luggage if you arrive early and your room is not available.

Smoking/Non Smoking Rooms

All sleeping rooms are non-smoking.

Internet Access

There is complimentary high-speed internet access in all guest rooms.

Parking

There is no charge for parking.

Planning Committee

- Linda Frazee, *RN, BSN, Public Health Workforce Development Specialist, Kansas Department of Health and Environment*
- Sabra Shirrell, *BS, MS, Director, Children's Developmental Services, Kansas Department of Health and Environment*
- Debra Richardson, *Home Visiting Program Manager, Kansas Department of Health and Environment*
- Debbie Nickels *RN BSN, KS-TRAIN Administrator, Kansas Department of Health and Environment, Bureau of Community Health Systems*
- Shirley Orr, *MHS, APRN, NEA-BC, Public Health Consultant, RWJF Executive Nurse Fellow*
- Jane Stueve, *MS, BSN, RN, Child & Adolescent and School Health Consultant, Kansas Department of Health and Environment*
- Jamie Klenklen, *BPA, MCH Program Consultant, Kansas Department of Health and Environment*
- Joseph Kotsch, *RN, BSN, MS, MCH Perinatal Consultant, Kansas Department of Health and Environment*
- Ellen Averett, *President, KPHA*
- Aiko Allen, *MS, Director, Center for Health Equity, Kansas Department of Health and Environment*
- Ruth Werner, *APRN, MN, Family Planning Director, Bureau of Family Health, Kansas Department of Health and Environment*
- Nadine Gail Chalman, *APRN, BSN, Family Planning Clinical Consultant, Kansas Department of Health and Environment*
- Sandy Perkins, *MS, RD, LD, CBE, Maternal & Child Nutrition Consultant, Kansas Department of Health and Environment*
- Martha Hagen, *MS, RD, LD, IBCLC, Breastfeeding Coordinator, Nutrition and WIC Services, Kansas Department of Health and Environment*
- Teri Caudle, *BSN, RN, Public Health Nurse Specialist, Kansas Department of Health and Environment*
- Melanie Lira, *Assistant Director, Kansas Association of Local Health Departments*
- Michelle Ponce, *MPA, Executive Director, Kansas Association of Local Health Departments*

Other Information

Lactation Room

The Ambassador Room at the Doubletree has been designated for use of nursing mothers at this year's conference.

Conference Attire

While every effort will be made to keep the meeting rooms at a comfortable temperature, you are encouraged to dress in layers or bring a sweater/light jacket, as the temperature in the meeting room varies widely.

Questions

If you have questions regarding this conference please contact Jana E. Henderson at (316) 978-6493 or at jana.henderson@wichita.edu.

Right of Termination for Cause

This agreement and the University's obligations hereunder regarding this conference and the presentation of any or all associated sessions and optional entertainment events are subject to acts of God, war, terrorism, government regulations, disaster, fire, strikes, civil disorder, curtailment of transportation facilities, or other similar cause beyond the control of the parties making it inadvisable, illegal, or impossible to hold the event or provide the facility. If the conference or any associated event is cancelled due to one of the aforementioned occurrences, the liability of the University shall be limited to refunding the conference registration fee or a portion thereof. The University shall not be responsible for consequential damages, including, but not limited to, any losses incurred by registrants including, but not limited to, airline cancellation charges, hotel deposits and other associated travel costs.

Special Accommodations

Wichita State University is committed to making programs accessible to people with disabilities. If you wish to volunteer information regarding any special assistance you may need, please contact the Office of University Conferences at (316) 978-6493.

Notice of Non-Discrimination

Wichita State University does not discriminate in its programs and activities on the basis of race, religion, color, national origin, gender, age, sexual orientation, marital status, and political affiliation, status as a veteran, genetic information or disability. The following person has been designated to handle inquiries regarding nondiscrimination policies: Director, Office of Equal Employment Opportunity, Wichita State University, 1845 Fairmount, Wichita KS 67260-0205; telephone (316) 978-6791.