

2016 KANSAS GOVERNOR'S PUBLIC HEALTH CONFERENCE



WICHITA STATE
UNIVERSITY

APRIL 26-28
MARRIOTT
WICHITA, KS

Pre-Conference at a Glance

Tuesday, April 26, 2016

Option 1 – Kansas Alliance for Drug Endangered Children Session

8:30 – 8:50 a.m.	Registration
8:50 a.m. – 10:15 a.m.	Identifying Drug Endangered Children: A Collaborative Approach
10:15 – 10:30 a.m.	Break
10:30 – 12:00 p.m.	Identifying Drug Endangered Children: A Collaborative Approach (Continued)
12:00 – 1:00 p.m.	Lunch (Provided)
1:00 – 3:00 p.m.	Adverse Childhood Experiences: Connecting the Dots
3:00 – 3:15 p.m.	Break
3:15 – 4:45 p.m.	Current Drug Trends
4:45 – 5:00 p.m.	Wrap-up
5:00 p.m.	Adjourn

Option 2 – Public Health

12:00 – 1:00 p.m.	Registration and Lunch (Provided)
1:00 – 3:00 p.m.	Public Health Law – Beyond the Statutes and Emerging Public Health Policy Opportunities in Kansas
3:00 – 3:15 p.m.	Break
3:15 – 4:45 p.m.	Workforce Planning: Making the Most of Change and Transitions
4:45 – 5:00 p.m.	Wrap-Up
5:00 p.m.	Adjourn

Option 3 – Maternal and Child Health and Family Planning

12:00 – 1:00 p.m.	Registration and Lunch (Provided)
1:00 – 3:00 p.m.	Title V Maternal and Child Health Program Priorities and Outcome Measures; Title X Family Planning Program Priorities and Requirements; ATL Data Collection, Reporting, Technical Assistance and Training
3:00 – 3:15 p.m.	Break
3:15 – 4:45 p.m.	BaM Expansion and Training; MIECHV, KIDOS Program Overview; Coordination and Collaboration Across Programs
4:45 – 5:00 p.m.	Wrap-up
5:00 p.m.	Adjourn

General Conference at a Glance

Wednesday, April 27, 2016

7:00 – 8:00 a.m.	Breakfast Buffet
8:00 – 8:30 a.m.	Welcome
Keynote Presentation 8:30 – 9:45 a.m.	Expulsion from Kindergarten: Consequences for Adult Health
9:45 – 10:15 a.m.	Break and Visit Exhibits
Breakout Session 1 10:15 – 11:30 a.m.	Safe Sleep: Embrace the Tension
	Family Caregiver Health = Improved Population Health
	Supporting the Term, “Brain Health”
	Public Health Law – An Epidemiologic Perspective
11:30 a.m.-12:30 p.m.	Lunch and Visit Exhibits
Breakout Session 2 12:30 – 1:45 p.m.	Safety In and Around the Home
	Developmental Screening: Using the ASQ-3 and ASQ:SE
	Strong Foundations: Nine Pillars to Support Agency Operations that Lead to a Quality Improvement Culture
	Work Well Kansas
1:45 – 2:00 p.m.	Break and Visit Exhibits
Breakout Session 3 2:00 – 3:15 p.m.	Infant Mental Health: Developing Life-Long Self-Regulation and Social Emotional Skills in the First 45 Months
	Perinatal Smoking Cessation Efforts in Kansas – A Look at State and Local Level Initiatives
	The Public in Environmental Public Health Tracking
	Chronic Disease Management in Schools
3:15 – 3:30 p.m.	Break
Keynote Presentation 3:30 – 4:45 p.m.	Cultural Competency: Rethinking our Approach to Disparity

Thursday, April 28, 2016

7:00 – 8:00 a.m.	Breakfast Buffet
Keynote Presentation 8:00 – 9:15 a.m.	Now This...An Epidemiologic Overview of High-Profile Public Health Events
9:15 – 9:30 a.m.	Break
Breakout Session 4 9:30 – 10:45 a.m.	Making the Connection: Engaging Mothers and Families in Home Visiting Services
	Learning about Health from Kansas Teens: Results of the Kansas Adolescent Health Needs Assessment
	Connecting the Dots for a Healthier Community through Sexual Violence Prevention Work
	Financial Planning and Budgeting – Core Competencies with Day to Day Application
	Café Sessions: Catalyst; Seatbelts are for Everyone; Changes to School Nutrition Programs; Epi Trax; Oral Health & Infant Oral Health; Early Detection Works Updates; Syndromic Surveillance; Certificate in Public Health Initiative
10:45 – 11:00 a.m.	Break
Breakout Session 5 11:00 a.m. – 12:15 p.m.	Safety on the Front Lines
	A Systematic Approach to Preventing Bullying in Kansas
	The Public Health Impact of E-Cigs
	Building Community Collaboratives
	Café Sessions: Kansas Information for Communities; Breastfeeding; LIMS/KHEL Lab; Colorectal Cancer Screening Guidelines; Physical Activity and Nutrition; Preparedness – MRC’s and K-SERV; Wichita State University Badge Program; Multi-Jurisdictional Sharing
12:15 – 12:45 p.m.	Lunch
Keynote Panel Presentation 12:45 – 2:00 p.m.	Prescription Drug Abuse: A Public Health Crisis

Pre-Conference Sessions

Pre-registration on KS-TRAIN <https://ks.train.org> is required, course #1062257. The pre-conference sessions are an additional \$45.00 with conference registration. The pre-conference registration does include lunch from 12:00 – 1:00 pm.

Option 1

Pre-Conference: Kansas Alliance for Drug Endangered Children

Tuesday, April 26

Session Description:

Ignored, abused, neglected and abandoned – these are the experiences of children raised in environments where substance abuse, or drug manufacturing, cultivation and distribution occurs.

Drug endangered children are part of a very large, and growing population of children whose lives have been seriously and negatively impacted by dangerous drugs. Thousands of these children across our country go unnoticed and do not receive the necessary care and treatment to heal from these abusive and neglectful environments. If not identified, these children continue to be victims caught in a cycle of substance abuse. The primary challenge with substance abuse and drug endangered children is in aligning systems responsible for identifying, preventing, intervening, and treating these issues to achieve better outcomes.

This training will address the challenges in aligning systems responsible for identifying, preventing, intervening, and treating these issues to change the trajectories of the lives of drug endangered children and break multi-generational cycles of abuse and neglect. Related information including adverse childhood experiences and current drug trends in Kansas will also be included.

Learning Objectives:

At the conclusion of this session, participants should be able to:

- Raise awareness regarding the problem of drug endangered children so that professions interacting with these victims recognize the need to facilitate multi-disciplinary, coordinated responses to better meet the needs of these children.
- Describe the opportunities to identify children living in dangerous drug environments and encourage intervention at the earliest possible point when endangerment is suspected to reduce physical and psychological harm to children.
- Review multi-disciplinary responses that consider the unique and often limited resources within a community and how these resources can be

coordinated and applied in a manner that allows the child to receive better care.

- Describe the Adverse Childhood Experiences Study (ACEs) and its findings and the impact thereof
- Explain the biological, and emotional impact of ACEs on human development and lifelong health
- Describe the human, economic, and societal consequences of ACEs
- Describe collaborative community responses to ACEs
- Identify current drug trends in Kansas
- Review options available in the justice system to respond to situations in which children have been exposed to the use, distribution, cultivation or manufacturing of controlled substances.

Presenters:

- Thomas R. Stanton, JD, Deputy Reno County District Attorney, Executive Committee Chairman, Kansas Alliance for Drug Endangered Children
- Kathy Allen, LAC, Program Director, Ashby House
- Stacey Read, MSW, Director, DEC Network Development, National Alliance for Drug Endangered Children
- Jayne Fry, MS, LMFT, Staff Training Specialist, St. Francis Academy
- Chris Bumgarner, Senior Special Agent, Kansas Bureau of Investigation

Agenda

8:30 – 8:50	Registration
8:50 – 12:00	Identifying Drug Endangered Children: A Collaborative Approach
12:00 – 1:00	Lunch (Provided)
1:00 – 3:00	Adverse Childhood Experiences: Connecting the Dots
3:15 – 4:45	Current Drug Trends
4:45 – 5:00	Wrap-Up and Adjourn

Option 2
Pre-Conference: Public Health
Tuesday, April 26

Learning Objectives:

At the conclusion of this session, participants should be able to:

- Understand Public Health Accreditation Board standards related to public health law review and use of model practices.
- Practice use of model public health laws, checklists, templates, and/or exercises in reviewing law.
- Understand the importance of planning for transitions within your organization.
- Determine your readiness for succession planning.
- Identify three approaches to succession planning to assure continuity of operations.
- Develop first steps toward an emergency succession plan.

3:00 – 3:15 Break

3:15 – 4:45 Breakout Session

Workforce Planning: Making the Most of Change and Transitions

Is your organization ready? Staffing changes happen to every organization, whether it is planned (retirement or new opportunity) or emergency (illness, lottery winning). This workshop will explore three approaches to succession planning – not just for the senior executive but for the whole organization. Participants will leave with practical tools to support workforce planning that anticipates change. Through a series of activities and information presented, participants will actively make progress toward strategic transitions.
Presenter: *Vanessa Lohf, LBSW, Project Specialist, Center for Public Health Initiatives, Community Engagement Institute, Wichita State University*

4:45 – 5:00 Wrap-up and Adjourn

Agenda

12:00 – 1:00 Registration and Lunch (Provided)

1:00 – 3:00 Breakout Session

Public Health Law – Beyond the Statutes and Emerging Public Health Policy Opportunities in Kansas

Public health agency staff and public health laws should be current with public health knowledge, practices, and emerging issues. This session will provide an active, participatory learning experience where participants will review model public health policies and evidence to support the need for change. Participants will explore options for public health policy work with a variety of constituencies (school boards, boards of health, municipalities, agencies, etc.).

Presenter: *Natasha Frost, JD, Staff Attorney, Public Health Law Center, St. Paul, Minnesota*

Option 3
Pre-Conference: Maternal & Child Health and Family Planning
Tuesday, April 26

Session Description:

This session provides opportunities to learn more about the programs and services in the KDHE Children and Families Section, including: Maternal and Child Health (MCH); Healthy Start Home Visiting (HSHV); Becoming a Mom (BaM); Family Planning (FP); Maternal, Infant and Early Childhood Home Visiting (MIECHV) and Kansas Initiative for Developmental Ongoing Screenings (KIDOS). Strategies for aligning and integrating services to ensure systems are working together for greater impact will be discussed. Priorities, performance measures, reporting requirements, technical assistance and training opportunities will be shared. **Attendance is strongly encouraged for all MCH and FP Aid-to-Local (ATL) grantees.**

Learning Objectives:

At the conclusion of this session, participants should be able to:

- Identify the Title V Maternal and Child Health program priorities and performance measures for the period 2016-2020, resulting from the 5-year needs assessment process.
- Summarize the Title X Family Planning guidelines and program requirements, including provision of services related to reproductive health and family planning.
- Understand ATL data collection, reporting, and technical assistance for MCH and FP.
- Illustrate the purpose and value of collaboration between programs (MCH, HSHV, BaM; FP; MIECHV; KIDOS) to improve the health of women, infants, children, adolescents and families in local communities.
- Understand opportunities for incorporating BaM in communities across Kansas through expansion and training.

Presenters: *Children and Families Section Staff, Bureau of Family Health, Kansas Department of Health and Environment*

- Traci Reed, *LMSW, Director, Children & Families Section*
- Stephanie Wolf, *RN, BSN, Perinatal Health Consultant, Becoming a Mom Program Coordinator*
- Carrie Akin, *Maternal & Child Health Administrative Consultant*
Kay White, *Maternal & Child Health Administrative Consultant*
- Debbie Richardson, *PhD, Home Visiting Program Manager*
- Phyllis Marmon, *BSW, CCAP, Home Visiting Administrative Consultant*
- Kristi Wilson, *MPA, Director, Reproductive Health and Family Planning Program*

Agenda

- 12:00 – 1:00** Registration and Lunch (Provided)
- 1:00 – 3:00** Title V Maternal and Child Health Program Priorities and Outcome Measures

Title X Family Planning Program Priorities and Requirements

ATL Data Collection, Reporting, Technical Assistance and Training
- 3:00 – 3:15** Break
- 3:15 – 4:45** BaM Expansion and Training; MIECHV, KIDOS Program Overview; Coordination and Collaboration Across Programs
- 4:45 – 5:00** Wrap-Up and Adjourn

KEYNOTE PRESENTATIONS

Wednesday, April 27, 2016



8:30 – 9:45 a.m.
**Expulsion from Kindergarten:
Consequences for Adult
Health**

*Robert W. Block, MD, FAAP,
Professor Emeritus, University of
Oklahoma School of Community
Medicine, Pediatrics; American
Academy of Pediatrics Past*

President (2011 – 2012)

The focus will be on new sociologic and neurologic information linking toxic stress and childhood adversities to adult health and wellbeing outcomes. Knowing this linkage will enable community resources, health providers, education, law enforcement, faith communities, and policy decision-makers to come together to encourage resilience in families, especially with their children. The economic burden of continuing failure to support children's early years will be discussed.



3:30 – 4:45 p.m.
**Cultural Competency:
Rethinking Our Approach
to Disparity**

*Amy Drassen Ham, PhD, MPH,
Academic Instructor, Public
Health Sciences, Wichita State
University*

A great disadvantage to cultural competency education for health services providers is

that most approaches fail to incorporate a broad approach to disparity. Also lacking is evaluation of what methods motivate health professionals to engage in culturally-informed care and how they use cultural knowledge to enhance patient encounters and health outcomes. This presentation will explore: (1) how health professionals most effectively use cultural competency education in health services, and (2) recommendations for improving culturally responsive care.

Thursday, April 28, 2016



8:00 – 9:15 a.m.
**Now This...An
Epidemiologic Overview
of High-Profile Public
Health Events**

*D. Charles Hunt, MPH, State
Epidemiologist and Director,
Bureau of Epidemiology and
Public Health Informatics,*

Kansas Department of Health and Environment

Significant public health events combined with twenty-four-hour news cycles and an increasingly complex information environment have led to a higher level of public attention on the work of public health. This session will provide an epidemiologic overview of several high-profile public health issues in Kansas, including the roles of local health departments, Kansas Department of Health and Environment, and other partners.

12:45 – 2:00 p.m.

**Prescription Drug Abuse: A Public Health
Crisis**

Panelists: *Carly Haynes, RPh, Inspector, Kansas Board of Pharmacy; Tim Davis, Tactical Flight Officer, Detective, Sedgwick County Sheriff's Office; Elizabeth Freeland, LMSW, NICU Social Worker, Stormont Vail Health Care*

This session will examine the problem of prescription drug abuse in Kansas from multiple perspectives including law enforcement, a hospital social worker addressing babies born addicted, a licensed pharmacist who oversees the state's prescription monitoring program (K-TRACS), and users themselves, both legitimate and illicit. Resources for public health professionals will be shared. Local public health leaders will learn how they can help combat this public health crisis impacting rural as well as urban communities with local partners and other stakeholders.

11th Annual Governor's Public Health Conference

Wednesday, April 27 and Thursday, April 28

General Session Description:

The 2016 Kansas Governor's Public Health Conference will feature state and nationally recognized keynote speakers on topics including the impact of childhood stress and trauma on adult health outcomes, cultural competency, recent disease outbreaks and emerging threats, and the impact of prescription drug abuse on public health. In addition, a wide selection of breakout sessions tailored to meet the changing needs of the populations served through public health programs and initiatives will be offered. The Maternal and Child Health and Healthy Start Home Visitor sessions will address safe sleep, developmental screenings, safe homes, infant child development and mental health, tobacco cessation during pregnancy, home visitor safety, bullying prevention and intervention, and more. The Public Health sessions will include adverse childhood experiences, public health law, quality improvement, environmental health, chronic disease self-management in schools, sexual violence prevention in schools, e-cigarettes, and more. The conference will also include café sessions which offer participants an opportunity to get information on a range of topics including EpiTrax, Catalyst, oral health, breastfeeding, workforce development initiatives, and more in a roundtable setting.

Learning Objectives:

At the conclusion of the conference, participants should be able to:

1. Describe ways that public health can implement changes in services to meet the challenges faced by the populations we serve at an individual and group level.
2. Identify key linkages between toxic stress and childhood adversities to adult health and wellbeing outcomes.
3. Describe how health professionals can most effectively use cultural competency education in health services.
4. List at least three recommendations for making public health services more culturally responsive.
5. Discuss public health successes and challenges due to recent disease outbreaks and emerging threats.
6. Recognize the public health implications of prescription drug abuse.

Conference Agenda

Wednesday, April 27

Day 1 – General Session

Registration and Breakfast Buffet

7:00 – 8:00 a.m.

Opening Announcements

8:00 – 8:15 a.m.

Ashley Goss, MBA, Director, Bureau of Community Health Systems; Deputy Director, Division of Public Health, Kansas Department of Health & Environment

Welcome

8:15 – 8:30 a.m.

Susan Mosier, MD, MBA, FACS, Secretary and State Health Officer, Kansas Department of Health & Environment

Keynote Presentation

8:30 – 9:45 a.m.

Expulsion from Kindergarten: Consequences for Adult Health

Robert Block, MD, FAAP, Professor Emeritus, University of Oklahoma School of Community Medicine, Pediatrics AAP Past President (2011-2012)

Break and Visit Exhibits

9:45 – 10:15 a.m.

Breakout Session 1

10:15 – 11:30 a.m.

- **Safe Sleep: Embrace the Tension**

This session will discuss sleep-related infant death, national and state data trends, and the 14 barriers to implementing safe sleep recommendations. The American Academy of Pediatrics Safe Sleep Guidelines for infants will be reviewed.

Presenter: *Christy Schunn, LCSW, Executive Director, KIDS Network, Inc., Kansas Infant Death and SIDS Network, Inc.*
- **Family Caregiver Health = Improved Population Health**

Family caregivers are the consistent provider at each stage of the life course, providing support and care for all members of the family, including those with special health care needs. Caregivers of children and youth with special health care needs (CYSHCN) often experience physical, emotional, and financial stress, increasing risk for health concerns which may affect their ability to fully meet the needs of their children. Maternal and child health (MCH) professionals across the country are transforming MCH services to support stronger systems, collaborative partnerships, and alignment with the life course model. It is critical for systems and families to address the needs of family caregivers, specifically related to preventive care. A panel of family and state leaders will define the family caregiver, describe Kansas Title V efforts to support family caregivers, discuss the population health impact of family caregiving, and share how to assist family caregivers to identify and address their needs improving the health and wellbeing of the entire family.

Presenters: *Kayzy Bigler, Program Manager, Special Health Care Needs, Kansas Department of Health and Environment; Heather Smith, MPH, Project Coordinator, Systems in Sync, Health Planning Consultant, Children and Youth with Special Health Care Needs, Kansas Department of Health and Environment*
- **Supporting the Term, “Brain Health”**

This session will focus on why the current term of mental health creates problems for prevention, recognition, treatment, and support. Borrowing from the keynote presentation, participants will help describe possible reasons for the brain to develop in problematic ways as children move from infancy through adolescence. Approaches to identification of children at risk, and possible interventions to minimize brain health challenges will be a focus of discussion. Building resiliency is an important new realization, and ideas will be shared.

Presenter: *Robert Block, MD, FAAP, Professor Emeritus, University of Oklahoma School of Community Medicine, Pediatrics AAP Past President (2011-2012)*

- **Public Health Law – An Epidemiologic Perspective**

Public health operates within a legal framework that includes both broad and specific authorities and responsibilities at the local, state, national, and international levels. A working knowledge of the legal principles and specific laws that govern our work is imperative to effective public health practice. This session will provide an overview of several public health law topics and specific implications for epidemiologic practice.

Presenter: *Sheri Tubach, MPH, MS, Director of Infectious Disease Epidemiology and Response, Bureau of Epidemiology and Public Health Informatics, Kansas Department of Health and Environment*

Lunch and Visit Exhibits

11:30 a.m. – 12:30 p.m.

Breakout Session 2

12:30 – 1:45 p.m.

- **Safety In and Around the Home**

This session will address safety issues in and around the home. General home safety precautions, child safety devices, toy recalls, and the Safe Kids Worldwide Home Safety App will be discussed. Information on Charlie’s House, a new home safety nonprofit will be shared. Come and learn how you can order home safety checklists and safety devices for families in your community for free!

Presenter: *Katie Schatte, BSE, Safe Kids Coordinator, Safe Kids Johnson County, Kansas Public Health Leadership Fellow, Johnson County Department of Health and Environment, Community Health Division*
- **Developmental Screening: Using the ASQ-3 and ASQ:SE**

This presentation will include examples of how to implement developmental screening and a brief overview of the ASQ-3 and ASQ:SE. Learn about practical ways to use the ASQ-3 and ASQ:SE.

Presenters: *Katrina Lowry, MA, Building Blocks Grant Director, Russell Child Development Center; Jill Reagle, MS, Coordinator, Russell Child Development Center*

- **Strong Foundations: Nine Pillars to Support Agency Operations that Lead to a Quality Improvement Culture**

Developing and assessing a quality improvement mindset throughout an organization can be challenging. This interactive session offers hands-on practice with an agency self-assessment tool -- mapped to relevant public health accreditation measures -- to keep your agency on the path to a culture of quality improvement. These nine pillars provide focus for identifying opportunities for strengthening your organization's operational competencies.

Presenter: *Sonja Armbruster, MA, Director of Center for Public Health Initiatives, Community Engagement Institute, Wichita State University*

- **Work Well Kansas**

This session will include a description of Work Well Kansas and will provide opportunities for local health departments to receive information on providing training and resources to its employees.

Presenter: *Elizabeth Ablah, PhD, MPH, Associate Professor, Preventive Medicine and Public Health, University of Kansas School of Medicine; Adjunct Faculty, Psychology Department, Wichita State University*

Break and Visit Exhibitors

1:45 – 2:00 p.m.

Breakout Session 3

2:00 – 3:15 p.m.

- **Infant Mental Health: Developing Life-Long Self-Regulation and Social Emotional Skills in the First 45 Months**

For babies and toddlers, development occurs within the context of relationships, which is the "curriculum" for our youngest children. In the first three years of life we establish templates of our mental model for relationships and self, our foundation for the ability to attend to, motivate and regulate ourselves. Come join as we take a deeper look into how caregivers, providers and parents have the ability to strengthen systems of care by simply creating relationships with our most valuable resources...children.

Presenter: *Shana Schmidt, MS, LPC, IMH-E®(III), Conscious Discipline Certified Instructor, Unification Place, LLC*

- **Perinatal Smoking Cessation Efforts in Kansas – A Look at State and Local Level Initiatives**

This session will highlight provider and program

level initiatives related to perinatal smoking cessation programs that are being piloted/implemented in the state. Tools/resources will be made available for replication of initiatives by interested session attendees.

Presenters: *Stephanie Wolf, RN, BSN, Perinatal Health Consultant, Becoming a Mom Program Coordinator, Kansas Department of Health and Environment; Terrah Stroda, CNM, Flint Hills OBGYN*

- **The Public in Environmental Public Health Tracking**

This presentation will focus on the interaction between the public and environmental public health tracking including current trends and future directions.

Presenters: *Jessica Willard, BIS, Program Director, Kansas Environmental Public Health Tracking Program, Bureau of Epidemiology and Public Health Informatics, Kansas Department of Health and Environment; Henri Menager, MPH, Senior Epidemiologist, Kansas Environmental Public Health Tracking Program, Bureau of Epidemiology and Public Health Informatics, Kansas Department of Health and Environment*

- **Chronic Disease Management in Schools**

This program will discuss the impact of chronic illness in schools. The relationship between health status and academic achievement is more complex than it would seem at first glance. Children with chronic diseases are at risk for behavioral problems, school absenteeism and academic difficulties. A collaborative approach between school nurses, families and medical providers is imperative to managing chronic disease in the school setting.

Presenter: *Kimber Kasitz, BSN, RN, Coordinator of Health Services, Section 504, Wichita Public Schools*

Break

3:15 – 3:30 p.m.

Keynote Presentation

3:30 – 4:45 p.m.

Cultural Competency: Rethinking Our Approach to Disparity

Amy Drassen Ham, PhD, MPH, Academic Instructor, Public Health Sciences, Wichita State University

Conference Agenda

Thursday, April 28

Day 2 – General Session

Breakfast Buffet

7:00 – 8:00 a.m.

Keynote Presentation

8:00 – 9:15 a.m.

Now This...An Epidemiologic Overview of High-Profile Public Health Events

D. Charles Hunt, MPH, State Epidemiologist and Director, Bureau of Epidemiology and Public Health Informatics, Kansas Department of Health and Environment

Break

9:15 – 9:30 a.m.

Breakout Session 4

9:30 – 10:45 a.m.

- **Making the Connection: Engaging Mothers and Families in Home Visiting Services**

One of the greatest challenges to home visitors is engaging mothers and families to participate in services. This session will include understanding engagement and the challenges, what the research suggests, best practices and strategies for improvement. Participants will be engaged in discussion of individual, family and community considerations and how these can affect participation in home visiting programs.

Presenters: *Debbie Richardson, PhD, Home Visiting Program Manager, Bureau of Family Health, Kansas Department of Health and Environment; Phyllis Marmon, BSW, CCAP, Home Visiting Administrative Consultant, Bureau of Family Health, Kansas Department of Health and Environment*

- **Learning About Health From Kansas Teens: Results of the Kansas Adolescent Health Needs Assessment**

As part of KDHE's development of the state's 2016 – 2020 plan for Title V Maternal and Child Health funding, Kansas State University Research and Extension conducted an assessment of adolescent health in Kansas. The results have been surprising, and have led to new partnerships and new funding. Through a review of population data, an online survey that had 854 responses and focus groups reaching 349 adolescents, the health needs of adolescents, service gaps, access barriers and program recommendations were revealed. Through this session, participants will learn about the health

needs and opinions of adolescents across Kansas. Additionally, participants will learn about strategies to support adolescent health and well-being through local-level initiatives.

Presenter: *Elaine Johannes, PhD, Associate Professor, School of Family Studies and Human Services, Kansas State University, Specialist in Youth Development, K-State Research and Extension*

- **Connecting the Dots for a Healthier Community Through Sexual Violence Prevention Work**

Sexual assault prevention is typically approached on an individual or education basis. MOCSA is trying to revise this idea and implement strategies to prevent sexual assault through public health principles. In doing so, the Wyandotte County Sexual Assault Prevention Coalition (WyCo-SAP), a community-based coalition of MOCSA, has examined community level prevention strategies to improve the health and safety of residents in Wyandotte County, Kansas. To determine an effective community level prevention strategy, the coalition conducted a community needs assessment and identified shared risk and protective factors for sexual violence prevention. Participants in this workshop will learn about mobilizing community partners and utilizing public health principles to prevent sexual violence at the community level.

Presenter: *Meredith Keith, MPH, Community Prevention Coordinator, Metropolitan Organization to Counter Sexual Assault (MOCSA)*

- **Financial Planning and Budgeting – Core Competencies with Day to Day Application**

It is important for organizations to be able to plan and budget their public health dollars efficiently. This not only helps the organization stay financially stable, but it also helps align financial goals with program goals to guarantee success. This session will dive into the basics of financial planning and budgeting and how they are applied to public health programs. This session will incorporate stories from fellow public health workers, as well as provide tools and resources to get departments moving toward better financial control.

Presenter: *Aaron Davis, MBA, Public Health Project Manager, Center for Public Health Initiatives, Community Engagement Institute, Wichita State University*

- **Café Sessions (Pick three 20 minute sessions)**

- Catalyst
- Seatbelts are for Everyone
- Changes to School Nutrition Programs
- Epi Trax
- Oral Health/Infant Oral Health

- Early Detection Works Updates
 - Syndromic Surveillance
 - Certificate in Public Health Initiative
-

Break

10:45 – 11:00 a.m.

Breakout Session 5

11:00 a.m. – 12:15 p.m.

- **Safety on the Front Lines**

As healthcare moves away from traditional settings and into the front lines of home visitors and client's lives, safety assumes more prominence. This session will explore common and uncommon safety issues faced in home health care situations by home visitors and clients. Ideas for increasing safety and effectiveness will be discussed.

Presenter: *Sherry Chapman, LSCSW, RPT, CHSE, Lecturer, School of Social Work, Wichita State University*

- **A Systematic Approach to Preventing Bullying in Kansas**

Bullying is a serious problem that negatively impacts students who are victims, those who engage in bullying and even those who witness it. To address this issue in schools, a systematic approach is needed to build social emotional competence in children, develop bullying prevention knowledge and skills with students and staff, and address the whole school environment including parents. This presentation will provide an example of how to prevent bullying in a systematic way, showcase a bullying policy analysis and provide information on a state-wide resource for bullying prevention.

Presenter: *Laurie Hart, LMSW, Grant Coordinator, Sexual Violence Prevention and Education, Bureau of Health Promotion, Kansas Department of Health and Environment*

- **The Public Health Impact of E-Cigs**

This session will give an overview of electronic cigarettes and the associated harms, discuss different policy options to reduce exposure, and discuss cessation recommendations based on AAFP guidelines.

Presenter: *Matthew Schrock, MSW, Cessation Coordinator, Tobacco Use Prevention Program, Kansas Department of Health and Environment; Michelle Louis, DO, Tallgrass Family Medicine; Tara Nolen, MPH, Kansas Academy of Family Physicians; Kim Neufeld, BA, Kansas Academy of Family Physicians*

- **Building Community Collaboratives**

Collaboration is fundamental to the success of efforts to improve public health in Kansas. This session will offer public health professionals practical tips for effective collaboration. Presenters will share how the Collective Impact framework can be successfully used in Kansas, and provide examples of how Collective Impact has moved the needle on critical public health issues like infant mortality. The session will highlight the Kansas Department of Health and Environment's work through the Bureau of Family Health to engage community partners in a collaborative approach to maternal and child health.

Presenters: *Stephanie Wolf, RN, BSN, Perinatal Health Consultant, Maternal and Child Health, Bureau of Family Health, Kansas Department of Health and Environment; Rebecca Gillam, MSW, PhD, University of Kansas Center for Public Partnerships and Research*

- **Café Sessions** (Pick three 20 minute sessions)

- Kansas Information for Communities
 - Breastfeeding
 - LIMS/KHEL Lab
 - Colorectal Cancer Screening Guidelines
 - Physical Activity and Nutrition
 - Preparedness – MRC's and K-SERV
 - Wichita State University Badge Program
 - Multi-Jurisdictional Sharing
-

Lunch

12:15 – 12:45 p.m.

Keynote Presentation

12:45 – 2:00 p.m.

Prescription Drug Abuse: A Public Health Crisis

Panelists: *Carly Haynes, RPh, Inspector, Kansas Board of Pharmacy; Tim Davis, Tactical Flight Officer, Detective, Sedgwick County Sheriff's Office; Elizabeth Freeland, LMSW, NICU Social Worker, Stormont Vail Health Care*

Adjourn

2:00 p.m.

Continuing Education and Certificates of Attendance

Nurses

Wichita State University College of Health Professions is approved as a provider of continuing nursing education by the Kansas State Board of Nursing. This course offering is approved for contact hours applicable for RN, LPN, or LMHT relicensure. Kansas State Board of

Nursing provider number: LT 0090-0327. These course offerings are approved for 8 contact hours for the KADEC Pre-Session, 4.5 contact hours for the MCH Pre-Session, 4.5 contact hours for the Public Health Pre-Session and 13.5 contact hours for the General Session all for RN or LPN relicensure.

Social Workers

This program has been pre-approved by the Kansas Behavioral Sciences Regulatory Board for continuing education for social workers. These course offerings are approved for 6.5 contact hours for the KADEC Pre-Session, 3.75 contact hours for the MCH Pre-Session, 3.75 contact hours for the Public Health Pre-Session, and 11.25 contact hours for the General Session applicable for relicensure. (BSRB approval #05-001).

Certificates

Separate contact hours and certificates will be awarded for the pre-conference and general conference sessions. Attendees may access their certificates through KS-TRAIN.

Important Information Regarding Contact Hours for Professional Relicensure

If you are registered to attend a **Pre-Conference** session, you must stay for the entire session to receive contact hours for professional relicensure. Individuals who leave early will not receive contact hours. RNs or LPNs who are registered to attend the **General Session** must sign in once each day. Sign in will be located at the conference registration table. If you do not sign in each day, you will not receive contact hours.

Social workers who are registered to attend the **General Session** will sign in as follows: Individuals will be provided a sign in sheet for all sessions. They will be responsible for having the session speaker or moderator initial the sheet to verify their attendance. If you do not have your sheet initialed for each session you will not receive contact hours for that session.

Registration, Fees, Cancellations and Refunds

Registration Process

Conference registration is through KS-TRAIN <https://ks.train.org>. Course #1062257.

Registration Deadline

Pre-registration is required. Registrations must be received on KS-TRAIN and payment arrangements made with the WSU Office of University Conferences by Monday, April 18. After April 18, please contact the conference office to check on space availability.

Pre-Conference Registration

Tuesday, April 26

There is a \$45.00 registration fee to attend all pre-conference sessions. Lunch, afternoon beverage breaks and session materials will be provided for registrants.

General Conference Registration

Wednesday, April 27 and Thursday, April 28

The fee to attend the General Conference is as follows:

- Early Bird Registration \$195.00 (received by Friday, April 8)
- Late Registration \$225.00 (received after Friday, April 8)
- Walk-in Registration \$300.00 (day of conference) **Space availability not guaranteed.*

The General Conference registration fee includes breakfast, lunch and breaks on Wednesday and Thursday, as well as conference materials.

Payment Information

Registration must be made through KS-TRAIN. The conference is being facilitated by the Office of University Conferences at Wichita State University. You may pay your conference registration fee by credit card, check, cash or purchase order. If paying by check or purchase order, please make documents payable to the Office of University Conferences and send to:

Office of University Conferences
1845 Fairmount
Wichita, Kansas 67260-0136
Fax (316) 978-3064

Cancellations and Refunds

All cancellations must be in writing. A \$25.00 cancellation fee will be assessed on all cancellations (this includes purchase orders and unpaid registrations). There will be no refunds after Friday, April 15.

Conference Hotel Location

The Conference is being held at the Wichita Marriott, 9100 E. Corporate Hills Dr., Wichita, KS 67207. You can find additional information about the hotel by clicking the hyperlink

<http://www.marriott.com/hotels/travel/ictwe-wichita-marriott>.

Making a Hotel Reservation

Reservations must be received by April 11. Reservations can be made by calling the hotel directly at 316-651-0333 or 1-800-610-0673, or by [clicking this special group rate link](#). Reservations after this date will be accepted based on availability, at the best available rate at the time of reservation.

Room Rate

Special rates for conference attendees and exhibitors have been arranged with the Wichita Marriott. Single and double room rates are \$99.00 + tax.

Check In/Out

Check in time is 3:00 p.m. If you arrive before 3:00 p.m., the hotel will accommodate as rooms become available. Check out time is 12:00 noon. The hotel bell captain can store your luggage if you arrive early and your room is not available.

Smoking/Non Smoking Rooms

All sleeping rooms are non-smoking.

Internet Access

There is complimentary high-speed internet access in all guest rooms.

Parking

There is no charge for parking.

Planning Committee

- **Carrie Akin**, *Maternal & Child Health Administrative Consultant, Bureau of Family Health, Kansas Department of Health and Environment*
- **Cristi Cain**, *BS, CPP, Director, Local Public Health Program, Bureau of Community Health Systems, Kansas Department of Health and Environment*
- **Ashley Goss**, *MBA, Director, Bureau of Community Health Systems; Deputy Director, Division of Public Health, Kansas Department of Health & Environment*
- **Teri Caudle**, *BSN, RN, Public Health Nurse Specialist, Local Public Health Program, Bureau of Community Health Systems, Kansas Department of Health and Environment*
- **Debbie Nickels**, *RN, BSN, KS-TRAIN Administrator, Local Public Health Program, Bureau of Community Health Systems, Kansas Department of Health and Environment*
- **Traci Reed**, *LMSW, Director, Children & Families Section, Bureau of Family Health, Kansas Department of Health and Environment*
- **Brandon Skidmore**, *BA, Director, Bureau of Health Promotion, Kansas Department of Health and Environment*
- **Mark Thompson**, *PhD, Project Director, Healthy Kansas Schools Child Nutrition & Wellness, Kansas State Department of Education; President, Kansas Public Health Association*
- **Kay White**, *Maternal & Child Health Administrative Consultant, Bureau of Family*

Health, Kansas Department of Health and Environment

- **Kristi Wilson**, *MPA, Director, Reproductive Health Program, Bureau of Family Health, Kansas Department of Health and Environment*

Other Information:

Lactation Room

The Arkansas Room has been designated for use of nursing mothers at this year's conference.

Conference Attire

While every effort will be made to keep the meeting rooms at a comfortable temperature, you are encouraged to dress in layers or bring a sweater/light jacket, as the temperature in the meeting rooms vary widely.

Right of Termination for Cause

This agreement and the University's obligations hereunder regarding this conference and the presentation of any or all associated sessions and optional entertainment events are subject to acts of God, war, terrorism, government regulations, disaster, fire, strikes, civil disorder, curtailment of transportation facilities, or other similar cause beyond the control of the parties making it inadvisable, illegal, or impossible to hold the event or provide the facility. If the conference or any associated event is cancelled due to one of the aforementioned occurrences, the liability of the University shall be limited to refunding the conference registration fee or a portion thereof. The University shall not be responsible for consequential damages, including, but not limited to, any losses incurred by registrants including, but not limited to, airline cancellation charges, hotel deposits and other associated travel costs.

Special Accommodations

Wichita State University is committed to making programs accessible to people with disabilities. If you wish to volunteer information regarding any special assistance you may need, please contact the Office of University Conferences at (316) 978-6493.

Notice of Non-Discrimination

Wichita State University does not discriminate in its programs and activities on the basis of race, religion, color, national origin, gender, age, sexual orientation, gender identity, gender expression, marital status, political affiliation, status as a veteran, genetic information or disability. The following person has been designated to handle inquiries regarding nondiscrimination policies: Executive Director, Office of Equal Employment Opportunity, Wichita State University, 1845 Fairmount, Wichita KS 67260-0138; telephone (316) 978-3186.