2015 KANSAS GOVERNOR’S PUBLIC HEALTH CONFERENCE

10TH Anniversary

April 28 - 30, 2015
Wichita, KS
## Pre-Conference at a Glance

**Tuesday, April 28, 2015**

### Option 1
**Public Health**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Presenter(s)</th>
</tr>
</thead>
</table>
| 1:00 – 1:45 | Workforce Development  
• Domain 8  
• Statewide Assessment         | Cristi Cain, Jane Shirley     |
| 1:45 – 2:15 | Training Plans and Agency Workforce Plans  
• Tracking Course Work and Evaluations | Daniel Lassley                |
| 2:15 – 3:00 | Panel – Representatives from accredited health departments | Representatives from accredited Kansas local health departments |
| 3:00-3:15 | Break                                                                  |                               |
| 3:15 – 3:45 | Lessons Learned from the Kansas Accreditation Readiness Project (KARP) | Sonja Armbruster              |
| 3:45 – 5:00 | Current Burning Issues in Kansas Public Health                        | All Presenters                |

### Option 2
**Maternal & Child Health and Family Planning**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Presenter(s)</th>
</tr>
</thead>
</table>
| 1:00 – 1:45 | Kansas MCH Program Overview  
Title V MCH Services Block Grant Transformation Needs Assessment: Priorities and Measures | Traci Reed                    |
| 1:45 – 2:30 | Title X Family Planning Program Overview  
Guidelines, Requirements, and Services | Christina Flyntz              |
| 2:30 – 3:00 | Aid-to-Local Overview and Guidelines  
(administrative, fiscal, clinical) | Stephanie Wolf, Christina Flyntz, Barbara Kramer, Carrie Akin |
| 3:15 – 3:45 | Aid-to-Local Data Collection and Reporting                           | Stephanie Wolf, Christina Flyntz, Barbara Kramer, Carrie Akin |
| 3:45 – 4:15 | State-Local Efforts Addressing MCH Needs                             | Traci Reed, Stephanie Wolf    |
| 4:15 – 4:45 | MCH and Family Planning Collaboration                               | Stephanie Wolf, Christina Flyntz |
| 4:45 – 5:00 | Questions and Discussion                                             | All Presenters                |
## General Conference at a Glance
### Wednesday, April 29, 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 – 8:00 a.m.</td>
<td>Breakfast Buffet</td>
</tr>
<tr>
<td>8:00 – 8:30 a.m.</td>
<td>Welcome</td>
</tr>
<tr>
<td>8:30 – 9:45 a.m.</td>
<td>Keynote Presentation: Optimizing Public Health: The Simple Seven Construct</td>
</tr>
<tr>
<td>9:45 – 10:15 a.m.</td>
<td>Break and Visit Exhibits</td>
</tr>
<tr>
<td>10:15 – 11:30 a.m.</td>
<td>Breakout Session 1: Infant Mental Health: Developing Life-Long Self-Regulation and Social Emotional Skills in the First 45 Months</td>
</tr>
<tr>
<td></td>
<td>Changing the Prenatal Care Paradigm with Community Collaboratives and Prenatal Education: A Catalyst for Improved Birth Outcomes</td>
</tr>
<tr>
<td></td>
<td>Syndromic Surveillance Updates and Imperatives for Effective Public Health Surveillance and Disease Control Prevention</td>
</tr>
<tr>
<td></td>
<td>Engaging Collaborative Partners to Develop Rural Transportation</td>
</tr>
<tr>
<td>11:30 a.m.-12:30 p.m.</td>
<td>Lunch and Visit Exhibits</td>
</tr>
<tr>
<td>12:30 – 1:45 p.m.</td>
<td>Breakout Session 2: Engaging Safe Kids Chapters for Local Injury Prevention</td>
</tr>
<tr>
<td></td>
<td>Connecting Chronic Illness and Trauma: Emerging Connections that Explain High Risk Behaviors and Poor Outcomes in Health Care</td>
</tr>
<tr>
<td></td>
<td>Linking Student Fitness and Academic Performance Indicators: Results from the Kansas Fitness Information Tracking (K-FIT) System</td>
</tr>
<tr>
<td></td>
<td>Ebola – My Front-Line Experiences in a West African Treatment Unit</td>
</tr>
<tr>
<td>1:45 – 2:00 p.m.</td>
<td>Break and Visit Exhibits</td>
</tr>
<tr>
<td>2:00 – 3:15 p.m.</td>
<td>Breakout Session 3: The Father Factor in Child Well-Being</td>
</tr>
<tr>
<td></td>
<td>Forging a Comprehensive Birth Outcomes Initiative in Kansas</td>
</tr>
<tr>
<td></td>
<td>Implementing School Wellness Policies in Kansas</td>
</tr>
<tr>
<td></td>
<td>Bridges Out of Poverty</td>
</tr>
<tr>
<td>3:15 – 3:30 p.m.</td>
<td>Break</td>
</tr>
<tr>
<td>3:30 – 4:45 p.m.</td>
<td>Keynote Presentation: Public Health Ethics: It’s in the Water</td>
</tr>
</tbody>
</table>

## Thursday, April 30, 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 – 8:00 a.m.</td>
<td>Breakfast Buffet</td>
</tr>
<tr>
<td>8:00 – 9:15 a.m.</td>
<td>Keynote Presentation: Anti-Trafficking Efforts in the Public Health Sector: Intersections of Human Rights, Social Justice, and Health</td>
</tr>
<tr>
<td>9:15 – 9:30 a.m.</td>
<td>Break</td>
</tr>
<tr>
<td>9:30 – 10:45 a.m.</td>
<td>Breakout Session 4: Using an Organizational Approach to Tobacco Cessation</td>
</tr>
<tr>
<td></td>
<td>The Landscape of Oral Health in Kansas</td>
</tr>
<tr>
<td></td>
<td>KARP Fishing for Success: Lessons Learned from the Kansas Accreditation Readiness Project</td>
</tr>
<tr>
<td></td>
<td>Using Case Studies to Identify Core Public Health Values and Ethical Principles</td>
</tr>
<tr>
<td>10:45 – 11:00 a.m.</td>
<td>Break</td>
</tr>
<tr>
<td>11:00 a.m. – 12:15 p.m.</td>
<td>Breakout Session 5: Substance Exposed Newborns: Understanding Risk, Protection, and Pathways for Intervention</td>
</tr>
<tr>
<td></td>
<td>Strengthening Community Developmental Screening and Referral Systems for Kansas Infants and Toddlers</td>
</tr>
<tr>
<td></td>
<td>Graywater: Striking a Balance Between Water Conservation and Protecting Public Health</td>
</tr>
<tr>
<td></td>
<td>Sharing Services for Greater Public Health Impact in Kansas: Survey Results and Preliminary Case Study Findings</td>
</tr>
<tr>
<td>12:15 – 12:45 p.m.</td>
<td>Lunch</td>
</tr>
<tr>
<td>12:45 – 2:00 p.m.</td>
<td>Keynote Presentation: Marijuana in a Public Health Context</td>
</tr>
</tbody>
</table>
Pre-Conference Sessions

Pre-registration on KS-TRAIN [https://ks.train.org](https://ks.train.org) is required, course #1055452. The pre-conference session is an additional $30.00 with conference registration. **The Option 1 Pre-Conference – Public Health session is sponsored by the Public Health Practice Program (PHPP). Registration is required but the $30.00 fee for each participant will be paid by PHPP. Attendance will be verified for all participants receiving a $30.00 scholarship for the Public Health Pre-Conference session.**

### Option 1
**Pre-Conference: Public Health**
*Tuesday, April 28*

**Session Description:**
The Public Health Pre-Conference Day has a focus on workforce development. A well-trained, better prepared, more effective workforce that is highly satisfied with their work, will in turn, attract qualified, passionate people to become part of the Kansas Public Health System.

**Learning Objectives:**
At the conclusion of this session, participants should be able to:

- Interpret results from the Kansas Public Health Workforce Assessment.
- Identify competency gaps in order to incorporate applicable training into workforce development plans.
- Describe lessons learned from participants in the Kansas Accreditation Readiness Project.
- Discuss current public health issues in Kansas.

**Presenters:**
- Sonja Armbruster, MA
  *Director of Public Health Initiatives, Wichita State University – Center for Community Support and Research*
- Cristi Cain, BS, CPP
  *Public Health Specialist, KDHE Local Public Health Program*
- Jane Shirley, MSE, BSN, RN
  *KDHE Local Public Health Program Director and Center for Population Health Director*
- Daniel Lassley
  *Workforce Development Specialist, KDHE Local Public Health Program/Kansas Association of Local Health Departments*
- Participants from the Kansas Accreditation Readiness Project
- Representatives from accredited Kansas local health departments

**Agenda**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00 – 1:45</td>
<td><strong>Workforce Development</strong></td>
</tr>
<tr>
<td>1:45 – 2:15</td>
<td><strong>Training Plans and Agency Workforce Plans</strong></td>
</tr>
<tr>
<td>2:15 – 3:00</td>
<td><strong>Panel – Representatives from Accredited Health Departments</strong></td>
</tr>
<tr>
<td>3:00 – 3:15</td>
<td><strong>Break</strong></td>
</tr>
<tr>
<td>3:15 – 3:45</td>
<td><strong>Lessons Learned from the Kansas Accreditation Readiness Project (KARP)</strong></td>
</tr>
<tr>
<td>3:45 – 5:00</td>
<td><strong>Current Burning Issues in Kansas Public Health</strong></td>
</tr>
</tbody>
</table>
Session Description:

This session provides opportunities to learn more about the Title V Maternal & Child Health (MCH) program transformation and revised Title X Family Planning guidelines. New priorities and performance measures for target populations will be shared and strategies for aligning and integrating MCH and Family Planning services to ensure systems are working together for greater impact will be discussed. MCH programs are in a unique position to design service and system linkages and effective practices, and Title X programs ensure quality and accessible family planning and preventive health services. Attendance is strongly encouraged for all MCH Aid-to-Local (ATL) grantees.

Learning Objectives:

At the conclusion of this session, participants should be able to:

- Discuss the goals of the MCH transformation and new priorities for women, infants, children, and adolescents, including individuals with special health care needs.
- Summarize the Title X guidelines and program requirements, including provision of services related to reproductive health and family planning.
- Compare the Aid-to-Local data collection and reporting requirements and processes in relation to local, state, and national program planning and evaluation.
- Illustrate the purpose and value of collaboration between MCH and Family Planning programs to maximize impact on reproductive, maternal, and infant health; improve the health of women; and create an integrated system of community-based services in women's health.

Presenters:

MCH and Family Planning Program Staff, Bureau of Family Health, Kansas Department of Health and Environment

- Traci Reed, LMSW
  Director, Children & Families Section
- Stephanie Wolf, RN, BSN
  Program Manager, Maternal & Child Health

- Christina Flyntz
  Family Planning Administrative Consultant
- Barbara Kramer, MA
  Program Manager, Maternal & Child Health
- Carrie Akin
  Maternal & Child Health Program Consultant

**Agenda**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00 – 1:45</td>
<td>Kansas MCH Program Overview</td>
</tr>
<tr>
<td></td>
<td>Title V MCH Services Block Grant Transformation</td>
</tr>
<tr>
<td></td>
<td>Needs Assessment: Priorities and Measures</td>
</tr>
<tr>
<td></td>
<td>Presenter: Traci Reed</td>
</tr>
<tr>
<td>1:45 – 2:30</td>
<td>Title X Family Planning Program Overview</td>
</tr>
<tr>
<td></td>
<td>Guidelines, Requirements, and Services</td>
</tr>
<tr>
<td></td>
<td>Presenter: Christina Flyntz</td>
</tr>
<tr>
<td>2:30 – 3:00</td>
<td>Aid-to-Local Overview and Guidelines (administrative, fiscal, clinical)</td>
</tr>
<tr>
<td></td>
<td>Presenters: Stephanie Wolf, Christina Flyntz, Barbara Kramer, Carrie Akin</td>
</tr>
<tr>
<td>3:00 – 3:15</td>
<td>Break</td>
</tr>
<tr>
<td>3:15 – 3:45</td>
<td>Aid-to-Local Data Collection and Reporting</td>
</tr>
<tr>
<td></td>
<td>Presenters: Stephanie Wolf, Christina Flyntz, Barbara Kramer, Carrie Akin</td>
</tr>
<tr>
<td>3:45 – 4:15</td>
<td>State-Local Efforts Addressing MCH Needs</td>
</tr>
<tr>
<td></td>
<td>Presenters: Traci Reed and Stephanie Wolf</td>
</tr>
<tr>
<td>4:15 – 4:45</td>
<td>MCH and Family Planning Collaboration</td>
</tr>
<tr>
<td></td>
<td>Presenters: Stephanie Wolf and Christina Flyntz</td>
</tr>
<tr>
<td>4:45 – 5:00</td>
<td>Questions and Discussion</td>
</tr>
<tr>
<td></td>
<td>Presenters: All Staff</td>
</tr>
</tbody>
</table>
Wednesday, April 29, 2015
8:30 - 9:45 a.m.

Optimizing Public Health: The Simple Seven Construct
Eduardo Sanchez, MD, MPH

The health status of the United States and Kansas will be described using mortality and risk factor data. The simple seven (four behaviors and three health factors) and their relationship to individual ideal cardiovascular health will be described. A simple seven-based construct to describe and address the health of communities will be discussed.

3:30 - 4:45 p.m.

Public Health Ethics: It’s in the Water
Erika Blacksher, PhD

Ethical questions and conflicts are part and parcel of public health’s aim to protect and improve population health. Efforts to reduce smoking and obesity, or to encourage vaccinations and physical activity, for example, raise fundamental questions about the infringement of individual liberty and paternalism, personal and social responsibility, protecting the vulnerable and advancing health equity. Agents of public health are “swimming” in ethical questions, but rarely have the opportunity to identify them as such and to work through them with colleagues. With ethics now established in the Public Health Accreditation Board 1.5 standards, public health officials and practitioners will need to find ways to identify and address ethical issues in their daily practice. Erika Blacksher, PhD, will discuss the myriad ways issues arise in public health practice, describe some core principles and constructs for framing ethical issues, and discuss how public health ethics has evolved as a subfield of bioethics. She will also identify a number of approaches health departments might use to address the ethical issues they face every day.

Thursday, April 30, 2015
8:00 - 9:15 a.m.

Anti-Trafficking Efforts in the Public Health Sector: Intersections of Human Rights, Social Justice, and Health
Karen Countryman-Roswurm, PhD, Wichita State University Center for Combatting Human Trafficking

Human trafficking is a public health issue that requires a holistic individual as well as systemic response. Within the public health sector, this begins with appropriately defining the issue of human trafficking. Building on this, public health professionals must work toward establishing methods of prevention, assessment, identification, intervention, and prosperity-promoting services. With more than two decades of experience in the Anti-Trafficking movement, Karen Countryman-Roswurm, PhD, will provide insight into the realities of human trafficking. She will assist participants in reframing the issue of human trafficking as a public health issue and will present applicable methods of identifying and responding to cases of human trafficking.

12:45 - 2:00 p.m.

Marijuana in a Public Health Context
Eric Voth, MD, FACP

This session will examine the historical context of marijuana as well as its proposed medicinal uses. A wide variety of considerations including the public health implications of marijuana use will be explored. After attending this session providers will have a medical and scientific basis upon which to consider marijuana as a medicinal alternative. Attendees will also have a clear understanding of the effects of marijuana use both in medicinal and social contexts.
10th Annual Governor's Public Health Conference
Wednesday, April 29 and Thursday, April 30

General Session Description:

2015 marks the 10th Anniversary of the Kansas Governor’s Public Health Conference! The conference will feature nationally recognized keynote speakers on topics including the changing landscape of public health, public health ethics, sexual exploitation and human trafficking, and the public health implications of marijuana. In addition, a wide selection of breakout sessions tailored to meet the changing needs of the populations served through public health programs and initiatives will be offered. The Maternal Child Health and Healthy Start Home Visitor sessions will address baby behavior/infant development, father involvement, substance exposed newborns, and toxic stress. The Public Health sessions will include hot topics in epidemiology, strategies for physical activities and wellness, multi-jurisdictional sharing, public health accreditation, supporting schools to implement school wellness programs, plus an array of other topics. Scholarships are available if you are registering for the Public Health General Conference Sessions. For more information regarding the scholarships please refer to Page 11 and 12 in the brochure.

Learning Objectives:

At the conclusion of the conference, participants should be able to:

1. Describe ways that public health can implement changes in services to meet the challenges faced by the populations we serve at an individual and group level.

2. Identify key developmental, relationship and social impacts on children and families and public health approaches to improve their health and wellness.

3. Recognize the public health implications of marijuana.

4. Describe core principles of public health ethics.

5. Identify methods for improving care, reducing costs, and improving the health of populations.

6. Identify the consequences and public health implications of sexual exploitation and human trafficking.

Conference Agenda
Wednesday, April 29

Day 1 - General Session
Registration and Breakfast Buffet
7:00 – 8:00 a.m.

Welcome
8:00 – 8:30 a.m.
Mindee Reece, Administrator, Division of Public Health, Director, Bureau of Community Health Systems, Kansas Department of Health & Environment

Keynote Presentation
8:30 – 9:45 a.m.
Optimizing Public Health: The Simple Seven Construct
Eduardo Sanchez, MD, MPH, Chief Medical Officer for Prevention, American Heart Association

Break and Visit Exhibits
9:45 – 10:15 a.m.

Breakout Session 1
10:15 – 11:30 a.m.
• Infant Mental Health: Developing Life-Long Self-Regulation and Social Emotional Skills in the First 45 Months
For babies and toddlers, development occurs within the context of relationships, which is the ‘curriculum’ for our youngest children. In the first three years of life we establish templates of our mental model for relationships & self, our foundation for the ability to attend to, motivate & regulate ourselves. Come join
as we take a deeper look into how caregivers, providers and parents have the ability to strengthen systems of care by simply creating relationships with our most valuable resources...children.

**Presenter:** Shana Schmidt, LPC, IMH-E®(III), CDCI

**Changing the Prenatal Care Paradigm with Community Collaboratives and Prenatal Education: A Catalyst for Improved Birth Outcomes**

Understanding the collective impact of community-based education programs that include public-private partnerships is important for addressing birth disparities and improving maternal/infant health outcomes. The March of Dimes is coordinating the Healthy Babies are Worth the Wait statewide initiative launching Becoming A Mom prenatal care collaboratives throughout Kansas. The primary goal is to create a mechanism for long-term sustainability by changing the prenatal care paradigm and institutionalizing this new collaborative approach. The project includes three core components: 1) community collaboratives that bring together clinical care and community education, 2) prenatal education curriculum, and 3) evaluation of infrastructure and curriculum. Program implementation strategies and outcome data will be presented.

**Presenter:** Diane Daldrup, BS, State Director, Program & Government Affairs, March of Dimes Greater Kansas Chapter

**Syndromic Surveillance Updates and Imperatives for Effective Public Health Surveillance and Disease Control Prevention**

The National Syndromic Surveillance Program (formerly known as BioSense 2.0) utilizes chief complaint data from emergency departments (EDs) throughout the country in order to track and assess health problems as they evolve. Syndromic surveillance data can be utilized for monitoring a wide variety of health conditions, from influenza or hypothermia, to analysis of ED visits during mass gatherings or injury related to alcohol intoxication. Successful public health efforts to prevent and control infectious diseases can depend on effective surveillance, investigation, and intervention. For many diseases, case reports from laboratories, hospitals, physicians, and other reports must be received in a timely manner to ensure prompt public health investigation and initiation of prevention and control measures, as well as the potential detection of outbreaks. This session will focus on the challenges faced while integrating a syndromic surveillance program in the state of Kansas, success stories, potential opportunities for future study and application at the state and local levels as well as focus on various performance measures related to disease surveillance and public health actions.

**Presenters:** D. Charles Hunt, MPH, State Epidemiologist and Director, Bureau of Epidemiology and Public Health Informatics, Kansas Department of Health and Environment; Sheri Tubach, MPH, MS, Director of Infectious Disease Epidemiology and Response, Bureau of Epidemiology and Public Health Informatics, Kansas Department of Health and Environment

**Engaging Collaborative Partners to Develop Rural Transportation**

Solomon Valley Transportation executive team members will present their story on how they discovered a need from community health assessment work and transformed their current general public transit services. The presentation will include the following information: looking at transit through a different lens, engaging local collaborative partners, and developing transit services to impact community health. This session will focus on what model and strategies SVT used and allow time for participants to ask questions.

**Presenters:** Stephanie Simmons, Development Director, Mitchell County Hospital Health Systems, Executive Director, Mitchell County Regional Medical Foundation; Leanne Eilert, Administrative Assistant, Mitchell County Hospital Health Systems

---

**Lunch and Visit Exhibits**

11:30 a.m. – 12:30 p.m.

**Breakout Session 2**

12:30 – 1:45 p.m.

**Engaging Safe Kids Chapters for Local Injury Prevention**

Upon completion of the session, participants will be able to verbalize an understanding of the following:
1. Structure and purpose of Safe Kids USA, including the Kansas state and local chapters and coalitions;
2. Some specific approaches to common injury areas seen in Kansas, e.g. motor vehicle crashes, SIDS, fire and burn injury, and pedestrian and biking issues;
3. How art and science are used to create behavior change within the target population.

**Presenter:** John Drees, RN, BSN, Community Education Specialist, Lawrence Memorial Hospital

**Connecting Chronic Illness and Trauma: Emerging Connections that Explain High Risk Behaviors and Poor Outcomes in Health Care**

Chronic illnesses such as diabetes, hypertension and obesity seem more common than ever and greatly
affect the work we do on a daily basis. While high risk behaviors may be the most direct link to their onset, understanding some of the links to why these high risk behaviors exist in the first place can provide an enlightening look at how assessment of trauma can have significant implications for intervention, behavior and health.

**Presenters:** Joyce McEwen-Crane, PhD, Professional Certified Coach; Jessica Hutton, Center for Community Support and Research, Wichita State University

- **Linking Student Fitness and Academic Performance Indicators: Results from the Kansas Fitness Information Tracking (K-FIT) System**
  Kansas Fitness Information Tracking (K-FIT) has provided FITNESSGRAM®, a web-based student fitness testing resource, to physical educators in Kansas schools since 2011. Participating schools submit students’ results to the Kansas State Department of Education (KSDE) where they are linked to other student data, including demographics, absenteeism, and reading, math and science performance assessment results. Partners at the Kansas Department of Health and Environment analyze the linked dataset to assess the relationship between student fitness and academic performance. In year 2 (2012/2013) of the K-FIT project, more than 300 schools across Kansas submitted FITNESSGRAM data to KSDE on approximately 56,000 students, a substantial increase over the previous year when 152 schools across Kansas submitted FITNESSGRAM data on more than 17,000 students.
  **Presenter:** Ericka Welsh, PhD, MPH, Senior Chronic Disease Epidemiologist, Bureau of Health Promotion, Kansas Department of Health and Environment

- **Ebola - My Front-Line Experiences in a West African Treatment Unit**
  Joey Scaletta volunteered with Partners in Health, a non-profit organization working in West Africa to address the needs of patients infected with the Ebola virus and preventing the spread of disease. Prepared with knowledge of the infection control practices in the US healthcare system, Mr. Scaletta not only provided direct patient care for infected patients, he helped to establish practical strategies for infection control in an Ebola Treatment Unit in Sierra Leone. His experiences gained while doing this important work will be shared.
  **Presenter:** Joey Scaletta, Health Care Associated Infections Director, Bureau of Epidemiology and Public Health Informatics, Kansas Department of Health and Environment

---

**Break and Visit Exhibitors**
1:45 – 2:00 p.m.

**Breakout Session 3**
2:00 – 3:15 p.m.

- **The Father Factor in Child Well-Being**
  This session is designed to assist helping professionals become more effective in their work with men and fathers through this learning experience based on research, theory and 17 years working with men (and 33 years of being one). This session will examine the importance of fathers, insights about males and a strategy to engage healthy fathers in the lives of their children personally and professionally. Fasten your seatbelt! This session will engage you through dramatic monologue, inspirational videos, poetry, music and more.
  **Presenter:** George Williams, BS, MS, Deputy Director of Faith-Based and Community Initiatives, Kansas Department for Children and Families

- **Forging a Comprehensive Birth Outcomes Initiative in Kansas**
  Following the release of a compendium published by the Association of Maternal & Child Health Programs (AMCHP), Forging a Comprehensive Initiative to Improve Birth Outcomes and Reduce Infant Mortality, the Kansas Department of Health and Environment (KDHE), the March of Dimes Greater Kansas Chapter (MOD), the University of Kansas, and AMCHP came together to pilot this as a key resource for planning a comprehensive initiative in Kansas. The project is a local-state initiative using a collective impact framework. Specifically, the project involves assessing the maternal and infant health services and programs in each region; identifying action steps that align with stakeholder population needs; and reviewing the Health Impact Pyramid to support applying concepts to stakeholders’ own assessment and planning of comprehensive initiatives to improve health outcomes. The process was piloted in the Southeast public health region and replicated in other regions across the state. The Kansas initiative is well-timed to position KDHE to fully benefit from national activities such as the Collaborative Improvement and Innovation Network (CoIIN) to reduce infant mortality, the Title V Needs Assessment, and ultimately the transformation of the Title V Maternal and Child Health Services Block Grant.
  **Presenters:** Rachel Sisson MS, Director, Bureau of Family Health, Kansas Department of Health and Environment; Diane Daldrup, State Director, Program & Government Affairs, March of Dimes;
Conference Agenda
Thursday, April 30

Day 2 - General Session
Breakfast Buffet
7:00 – 8:00 a.m.

Keynote Presentation
8:00 – 9:15 a.m.
Anti-Trafficking Efforts in the Public Health Sector: Intersections of Human Rights, Social Justice, and Health
Karen Countryman-Roswurm, PhD, Founding Executive Director, Center for Combating Human Trafficking, and Assistant Professor, School of Social Work, Wichita State University

Break
9:15 – 9:30 a.m.

Breakout Session 4
9:30 – 10:45 a.m.

Using an Organizational Approach to Tobacco Cessation
This session will discuss and demonstrate motivational interviewing techniques as a communication strategy to encourage individuals to quit tobacco use. It will also provide an overview of tobacco cessation resources available, how to refer individuals to these free resources, and how to implement a referral system at your organization to identify and refer patients who use tobacco products.

Presenters: Matthew Schrock, MSW, Kansas Department of Health and Environment Tobacco Use Prevention Program; Mary Koehn, PhD, APRN, CHSE, Associate Professor, School of Nursing, Wichita State University

The Landscape of Oral Health in Kansas
The session will give an overview of the Bureau of Oral Health and our programs, funding and outreach. The presentation will provide the attendees a vision of what oral health looks like across the state—from urban to rural to frontier designated counties, from private practice to public health practice, from private funders to professional associations and their role in policy making and governance. A broad view of the landscape of oral health in our state will be presented along with what makes it unique and challenging.

Presenter: Cathleen Taylor-Osborne, DDS, MA, Director, Bureau of Oral Health, Kansas Department of Health and Environment

Implementing School Wellness Policies in Kansas
This presentation will provide an overview of the efforts by the Kansas State Department of Education and others to implement the revised Kansas School Wellness Policy Model Guidelines. These efforts include regional wellness policy workshops and the development of a cadre of Wellness Coaches through a grant from the Kansas Health Foundation. The presentation will focus on how schools can have a true impact on creating a healthier school environment through a commitment to implementing wellness policies and how the state of Kansas is a leader in this area.

Presenter: Mark Thompson, PhD, Project Director, Healthy Kansas Schools, Child Nutrition and Wellness, Kansas State Department of Education

Bridges Out of Poverty
Audience participation will be used to introduce a larger perspective for understanding generational poverty. The workshop will focus on creating a mental model of poverty, reviewing causes and “Hidden Rules of Poverty”, and identifying resources that keep individuals and families stuck in poverty.

Presenters: Anita Cooper, LMSW, C.P.M, Certified Bridges Out of Poverty Instructor, Performance Improvement Administrator, Department for Children and Families, East Region; Sondra Huey, Certified Bridges Out of Poverty Instructor, Director of Professional Development, Department for Children and Families, East Region

Break
3:15 – 3:30 p.m.
Keynote Presentation
3:30 – 4:45 p.m.
Public Health Ethics: It’s in the Water
Erika Blacksher, PhD, Assistant Professor, Department of Bioethics and Humanities, University of Washington
KARP Fishing for Success: Lessons Learned from the Kansas Accreditation Readiness Project
The Kansas Accreditation Readiness Project involves seventeen local health departments serving community populations that range in size from approximately 3,000 to just over 500,000. The aim of this session is to share results from the first year of the Kansas Accreditation Readiness Project which has provided capacity building services to local health departments in an active peer learning model to prepare local health departments for accreditation. This session will include voices from the field, a panel of current participants reflecting on lessons learned and how our local public health system in Kansas can learn from those lessons and continue to make progress.

Presenter: Sonja Armbruster, MA, Director of Public Health Initiatives, Center for Community Support and Research, Wichita State University

Using Case Studies to Identify Core Public Health Values and Ethical Principles
Erika Blacksher, PhD, will work with attendees of this session to identify key values and principles of public health ethics. Using case studies, attendees will work in small groups of 8-10 to identify, name, and define a range of principles and values central to the practice of public health. A recorder for each small group will report out to the larger group to discuss the principles and values identified and their meaning in particular contexts. The whole group will collectively discuss and identify areas of convergence and divergence among the small groups' results. Dr. Blacksher will discuss how this hands-on process can be replicated in other settings as preparation for developing a code of ethics, working on public health ethics committees, and other approaches to making ethics a part of everyday practice.

Presenter: Erika Blacksher, PhD, Assistant Professor, Department of Bioethics and Humanities, University of Washington

Café Sessions (Pick four 15 minute sessions)
- Healthy KS 2020
- text4baby
- Environmental Tracking Network
- Healthy KS Schools (KFIT and Let’s Move)
- KS-Train Training Plan Application
- KS Health Matters
- Chronic Disease and Diabetes Self-Management
- Birth Data Quality: A CDC Study in Kansas
- New Online Introduction to Public Health Training

Break
10:45 – 11:00 a.m.

Breakout Session 5
11:00 a.m. - 12:15 p.m.

Substance Exposed Newborns: Understanding Risk, Protection, and Pathways for Intervention
This session will provide an overview of the prevalence of and social and psychological issues associated with prenatal substance use, including societal impact. A broad overview of interventions for pregnant women will also be provided.

Presenter: Jody Brook, PhD, MSW, LCSW, School of Social Welfare, University of Kansas

Strengthening Community Developmental Screening and Referral Systems for Kansas Infants and Toddlers
The Kansas Initiative for Developmental Ongoing Screening (KIDOS) is a statewide initiative to improve community screening and referral systems for infants and toddlers across medical and early childhood support systems. This session will provide an overview of the KIDOS project, including accomplishments and future plans. Additional topics include the importance of developmental screenings in early childhood, ASQ:3 and ASQ-SE screening tools, and resources for communities. Implications and roles for local health departments, especially maternal and child health programs, and other community partners will be discussed.

Presenters: Debbie Richardson, PhD, MS, BS, Program Manager, Bureau of Family Health, Kansas Department of Health and Environment; Loretta Severin, BA, Project Coordinator, University of Kansas Center for Public Partnerships and Research

Graywater: Striking a Balance Between Water Conservation and Protecting Public Health
We will be reviewing the Kansas Department of Health and Environment (KDHE) Kansas graywater guidelines which provide guidance to local governments as well as homeowners on recommended types and specifications of graywater reuse systems. Within the guidelines the connection between graywater specifications and public health will be highlighted. Examples of best management practices (BMPs) that can be used with graywater systems will be provided.

Presenter: Ann D’Alfonso, MAgr, Local Environmental Protection Program, Kansas Department of Health and Environment
• Sharing Services for Greater Public Health Impact in Kansas: Survey Results and Preliminary Case Study Findings

In this session, we will share the results of a statewide survey of health departments regarding their current participation in multi-jurisdictional shared services relationships. Additionally, we will highlight preliminary lessons learned from the development of case studies, which feature high-performing shared services relationships. Participants will have the chance to ask questions during an interactive panel discussion with experts from the Center for Sharing Public Health Services as well as individuals representing these high-performing communities. Finally, we will explore and discuss what factors facilitate or hinder the development of shared services agreements among session attendees.

Presenters: Sarah Hartsig, MS, Analyst, Kansas Health Institute; Shawna Chapman, PhD, MPH, MA, Senior Analyst, Kansas Health Institute; Gianfranco Pezzino, MD, MPH, Senior Fellow and Strategy Team Leader, Kansas Health Institute

• Café Sessions (Pick four 15 minute sessions)
   Healthy KS 2020
   text4baby
   Environmental Tracking Network
   Healthy KS Schools (KFIT and Let’s Move)
   KS-Train Training Plan Application
   KS Health Matters
   Chronic Disease and Diabetes Self-Management
   Birth Data Quality: A CDC Study in Kansas
   New Online Introduction to Public Health Training

Lunch
12:15 – 12:45 p.m.

Keynote Presentation
12:45 – 2:00 p.m.
Marijuana in a Public Health Context
Eric Voth, MD, FACP, Vice President of Primary Care Services, Stormont-Vail HealthCare

Adjourn
2:00 p.m.

Continuing Education and Certificates of Attendance

Nurses
Wichita State University College of Health Professions is an approved provider of continuing nursing education by the Kansas State Board of Nursing (#LT 0090-0327). These course offerings are approved for 4.5 contact hours for the MCH Training Pre-Session, 4.5 contact hours for the Public Health Track and 13.5 contact hours for the General Session all for RN or LPN re-licensure.

Social Workers
This program has been pre-approved by the Kansas Behavioral Sciences Regulatory Board for continuing education for social workers. These course offerings are approved for 3.75 contact hours for the MCH Training Pre-Session, 3.75 contact hours for the Public Health Track, and 11.25 contact hours for the General Session applicable for relicensure. (BSRB approval #05-001).

Dental Workers
The Kansas Dental Board continuing education committee has approved the breakout session entitled “The Landscape of Oral Health in Kansas” for 1.25 hours of CE.

Certificates
Separate contact hours and certificates will be awarded for the pre-conference and general conference sessions. Attendees may access their certificates through KS-TRAIN.

Important Information Regarding Contact Hours for Professional Relicensure
If you are registered to attend a Pre-Conference session, you must stay for the entire session to receive contact hours for professional relicensure. Individuals who leave early will not receive any contact hours. RNs or LPNs who are registered to attend the General Session must sign in once each day. Sign in will be located at the conference registration table. If you do not sign in each day, you will not receive contact hours.

Social workers who are registered to attend the General Session will sign in as follows: Individuals will be provided a sign in sheet for all sessions. They will be responsible for having the session speaker or moderator initial the sheet to verify their attendance. If you do not have your sheet initialed for each session you will not receive contact hours for that session.

Registration, Scholarship Information, Fees, Cancellations and Refunds

Registration Process
Conference registration is through KS-TRAIN https://ks.train.org. Course #1055452.

Registration Deadline
Pre-registration is required. Registrations must be received on KS-TRAIN and payment arrangements made with the WSU Office of University Conferences by Monday, April 20. After April 20, please contact the conference office to check on space availability.
Scholarship Information
Limited funding is available for partial scholarships in the amount of $100 each for Kansas local health department staff to attend the Public Health Sessions of the 2015 Governor’s Public Health Conference. To be considered for a scholarship, an application form must be submitted. Applicants will be selected via a random drawing with a focus on representation from all regions of the state. Funding will be reimbursed to your organization if your application is selected. Scholarships are limited to one per health department. If your agency has funding available for your attendance at the Governor’s Public Health Conference, please do not apply. Successful applicants will be required to participate in specific sessions.

Partial tuition scholarships provided to attendees for the general conference or pre-conference sessions are meant to provide priority workforce training to targeted members of the Kansas public health workforce. Eligibility criteria and/or selection of scholarship awardees will be determined by the Kansas Public Health Workforce Development Coordinating Council.
Funding for the scholarship program is provided through the Kansas Health Foundation, Public Health Practice Program (PHPP). A goal of the PHPP is to strengthen the capacity and infrastructure of the Kansas public health system - leading to national PHAB accreditation readiness - through workforce development strategies.

To download the scholarship form and apply click HERE. Please return the completed form to Cristi Cain at ccain@kdheks.gov by Monday, March 16, 2015 by 5:00 p.m. For questions regarding this scholarship, please contact Cristi Cain at 785-296-3641.

Payment Information
Registration must be made through KS-TRAIN. The conference is being facilitated by the Office of University Conferences and Non-Credit Programs at Wichita State University. You may pay your conference registration fee by credit card, check, cash or purchase order. If paying by check or purchase order, please make documents payable to the Office of University Conferences and send to:

Office of University Conferences
1845 Fairmount
Wichita, Kansas 67260-0136
Fax (316) 978-3064

Cancellations and Refunds
All cancellations must be in writing. A $25.00 cancellation fee will be assessed on all cancellations (this includes purchase orders and unpaid registrations). There will be no refunds after Friday, April 17.

Conference Hotel Location
The Conference is being held at the Wichita Marriott, 9100 E. Corporate Hills Dr., Wichita, KS 67207. You can find additional information about the hotel by clicking the hyperlink http://www.marriott.com/hotels/travel/ictwe-wichita-marriott.

Check In/Out
Check in time is 3:00 p.m. If you arrive before 3:00 p.m., the hotel will accommodate as rooms become available.

Pre-Conference Registration
Tuesday, April 28

Option 1- Public Health Session
There is a $30.00 registration fee to attend this pre-session. A snack, beverage break and session materials will be provided for registrants. Scholarships are available for those who register for the Public Health Session.

Option 2 - Maternal & Child Health and Family Planning
There is a $30.00 registration fee to attend the Maternal & Child Health and Family Planning pre-session workshops. A snack, beverage breaks and session materials will be provided for registrants.

General Conference Registration
Wednesday, April 29 and Thursday, April 30

The fee to attend the General Conference is as follows:

- Early Bird Registration $195.00 (received by Monday, April 6)
- Late Registration $225.00 (received after Monday, April 6)
- Walk-in Registration $300.00 (day of conference) *Space availability not guaranteed.

The General Conference registration fee includes breakfast, lunch and breaks on Wednesday and Thursday, as well as conference materials.
available. Check out time is 12:00 noon. The hotel bell captain can store your luggage if you arrive early and your room is not available.

Smoking/ Non Smoking Rooms
All sleeping rooms are non-smoking.

Internet Access
There is complimentary high-speed internet access in all guest rooms.

Parking
There is no charge for parking.

Planning Committee

- Carrie Akin
  Maternal & Child Health Program Consultant, Bureau of Family Health, Kansas Department of Health and Environment

- Cristi Cain, BS, CPP
  Public Health Specialist, Local Public Health Program, Kansas Department of Health and Environment

- Teri Caudle, BSN, RN
  Public Health Nurse Specialist, Local Public Health Program, Kansas Department of Health and Environment

- Christina Flyntz
  Family Planning Administrative Consultant, Bureau of Family Health, Kansas Department of Health and Environment

- Barbara Kramer, MA
  Program Manager, Maternal & Child Health, Kansas Department of Health and Environment

- Debbie Nickels, RN, BSN
  KS-TRAIN Administrator, Local Public Health Program, Kansas Department of Health and Environment

- Michelle Ponce, MPA
  Executive Director, Kansas Association of Local Health Departments

- Traci Reed, LMSW
  Director, Children & Families Section, Bureau of Family Health, Kansas Department of Health and Environment

- Heather Richardson
  Assistant Director, Kansas Association of Local Health Departments

- Jane Shirley, MSE, BSN, RN
  Director, Center for Population Health, Director, Local Public Health Program, Kansas Department of Health and Environment

- Brandon Skidmore, BA
  Deputy Director, Bureau of Health Promotion, Kansas Department of Health and Environment

- Mark Thompson, PhD
  Project Director, Healthy Kansas Schools Child Nutrition & Wellness, Kansas State Department of Education; President, Kansas Public Health Association

Other Information

Lactation Room
The Arkansas Room has been designated for use of nursing mothers at this year's conference.

Conference Attire
While every effort will be made to keep the meeting rooms at a comfortable temperature, you are encouraged to dress in layers or bring a sweater/light jacket, as the temperature in the meeting room varies widely.

Right of Termination for Cause
This agreement and the University's obligations hereunder regarding this conference and the presentation of any or all associated sessions and optional entertainment events are subject to acts of God, war, terrorism, government regulations, disaster, fire, strikes, civil disorder, curtailment of transportation facilities, or other similar cause beyond the control of the parties making it inadvisable, illegal, or impossible to hold the event or provide the facility. If the conference or any associated event is cancelled due to one of the aforementioned occurrences, the liability of the University shall be limited to refunding the conference registration fee or a portion thereof. The University shall not be responsible for consequential damages, including, but not limited to, any losses incurred by registrants including, but not limited to, airline cancellation charges, hotel deposits and other associated travel costs.

Special Accommodations
Wichita State University is committed to making programs accessible to people with disabilities. If you wish to volunteer information regarding any special assistance you may need, please contact the Office of University Conferences at (316) 978-6493.

Notice of Non-Discrimination
Wichita State University does not discriminate in its programs and activities on the basis of race, religion, color, national origin, gender, age, sexual orientation, marital status, political affiliation, status as a veteran, genetic information or disability. The following person has been designated to handle inquiries regarding nondiscrimination policies: Executive Director, Office of Equal Employment Opportunity, Wichita State University, 1845 Fairmount, Wichita KS 67260-0138; telephone 316-978-3186.